



AMERICAN COLLEGE OF PROSTHODONTISTS

Strategic Sponsorship Opportunities

The American College of Prosthodontists (ACP) is the premier organization in prosthodontics – an educational and scientific association empowering and promoting education, research, and clinical practice of the specialty.

The ACP is committed to the interests of its 3,900+ members and affiliates internationally including prosthodontists, dental technicians, dental students, and specialty residents. These members are the leading academic dental educators, international influencers in the use of dental materials and technology, skilled practitioners of implant and restorative dentistry, and prosthodontic residents - the next generation of clinicians.

To assist our corporate supporters in maximizing their exposure to this influential group, the ACP offers flexible sponsorship packages designed to fit a variety of budgets and provide premium visibility.

Sponsorship Levels and Benefits

The ACP sponsorship program is built to provide maximum exposure throughout the year based on five sponsor levels.

You may reach a recognition level in one of two ways – choose items from the sponsorship opportunities on the following pages or make an unrestricted educational grant to support the ACP at the level you desire. The level of recognition is determined by the sponsor's total dollar contribution to the ACP sponsorship program for the calendar year, excluding ACP Annual Session Exhibit Booth and advertising fees.

To receive the full promotional benefits, sponsors should confirm their commitment no later than April 1, 2020. All sponsorship opportunities are offered on a first-come, first-served basis.

If you are interested in any of these sponsorship opportunities, please contact the ACP at hschambach@prosthodontics.org or (312) 573-1260.

Recognition Item	5-Star \$75,000+	4-Star \$50,000+	3-Star \$25,000+	2-Star \$10,000+	1-Star \$2,500+
One exclusive email sent to all ACP members	X				
Showcase article in the <i>ACP Messenger</i>	X				
One web banner on the ACP Annual Session homepage (acp50.com)	X				
Exclusive hotel room door drop with sponsor's product specification sheet or flyer	X				
Product specification sheet or flyer in a general hotel room door drop	X	X			
One-time use of ACP member mailing list	X	X			
Special sponsor level recognition signage at Exhibit Booth	X	X	X		
Social media post thanking sponsor with logo	X	X	X		
Logo in Annual Session promotional brochure (April 1, 2020 deadline)	X	X	X	X	
Podium recognition at the Annual Session from an ACP leader	X	X	X	X	
Complimentary Annual Session meeting registration(s)	6 registrations	4 registrations	2 registrations	1 registration	
Sponsor logo recognition in the ACP membership e-newsletter <i>Wednesday Wake-Up Call™</i>	X	X	X	X	
Logo recognition in the <i>ACP Messenger</i> 2021 winter issue	X	X	X	X	
Logo recognition in the ACP 2020 Annual Report (published in 2021)	X	X	X	X	X
Sponsor recognition ribbons for all exhibit personnel	X	X	X	X	X
Logo placement in all Annual Session printed recognition materials and signage	X	X	X	X	X

Menu of Opportunities by Price Point

Item	\$50,000	\$40,000	\$35,000	\$30,000	\$25,000	\$20,000	\$15,000	\$10,000
50th Anniversary Annual Session Packages	X							
Annual Awards & President's Dinner		X						
Digital Dentistry Symposium Elite Sponsorship			X					
Annual Session Welcome Reception				X				
Digital Dentistry Symposium Premier Sponsorship					X			
Annual Session Corporate-Sponsored Symposia					X			
Annual Session Resident & New Prosthodontist Reception					X			
Annual Session Attendee Bag						X		
Resident & Dental Student Digital Poster Session							X	
Session Sponsorship at the Annual Session								X
Digital Dentistry Symposium General Sponsorship								X
Specialized Signage at the Annual Session								X

Item	\$8,000	\$5,500	\$5,000	\$3,000	\$2,500	\$1,500	\$1,000
Annual Session Hotel Room Key Cards	X						
Annual Session 50th Anniversary Commemorative Notebooks	X						
Annual Awards & President's Dinner Table		X					
Annual Session Product Innovation Showcase			X				
Annual Session Lanyards			X				
Device Charging Stations			X				
Resident & New Prosthodontist Mentoring Center			X				
Patient Education Brochures Giveaway at the Annual Session			X				
Annual Session Specialized Signage			X				
Award Recipient Grant for President's Dinner			X				

Item	\$8,000	\$5,500	\$5,000	\$3,000	\$2,500	\$1,500	\$1,000
Membership Directory			X				
Prosthodontic Review Course			X				
Board Preparation Course				X			
Media Training Courses				X			
Journal of Prosthodontics Hosted Workshop				X			
Awards of Distinction					X		
Prosthopedia® Content Sponsor					X		
Annual Session Raffle						X	
Hotel Door Drop						X	
Annual Session Resident Scholarships							X

ACPEF Opportunities
Joint Dental Educators Conference
Practice Management Course
Financial Literacy Course: Financial Strategies for Prosthodontists

50th Annual Session of the ACP

As the premier prosthodontic meeting for prosthodontists, dental laboratory technicians, and residents, the ACP Annual Session gathers more than 1,200 specialists annually.

Packages

50th Anniversary Annual Session Packages - \$50,000 - Two Available

Enhance the conference experience for the attendees by sponsoring valuable amenities and celebrating 50 years of the leading event for prosthodontists. Many of the sponsorship items included in these packages are exclusive to this year’s 50th Anniversary celebration.

PACKAGE 1

Keynote Speaker

As Director of the Social Intelligence Lab at the University of Maryland, College Park, Dr. Jennifer Golbeck not only studies the most cutting edge developments in Artificial Intelligence up close, but she and her team create algorithms that are making those types of advancements possible. Her keynote presentation will be “Datashock: Artificial Intelligence, Connectedness, and Ready for the Big Data Future.”

Sponsor the first ever ACP Annual Session keynote speaker. Industry is invited to align themselves with this vital education and be part of this new headlining presentation at the ACP Annual Session.

Recognition will provide premium exposure among ACP members and conference attendees including logo placement in the Annual Session promotional brochure, on-site program guide, on the conference

website, and in e-blasts to the membership. Dr. Golbeck will be provided the opportunity to approve sponsorship.

Cake Pops

Is it possible to have an anniversary without cake? We don't think so either. During Thursday afternoon's refreshment break in the afternoon, cake pop stations will be set up and signage will recognize the 50th Anniversary sponsor.

Conference Area Wi-Fi

Provide attendees with complimentary Wi-Fi throughout the meeting area. Sponsor will receive recognition in pre-meeting information, on login info cards throughout the meeting space, and on the webpage that confirms an individual has successfully connected. The sponsor can choose the password, subject to ACP approval.

Featured Signage

Welcome attendees with your own custom signage. Make your signage selection from a provided list of locations in high traffic, eye-catching areas. Sponsor will have the opportunity to design custom signage -- use the space to promote your company or a specific product or service. Sponsor will be responsible for the hotel fees and expenses related to design, production, installation, and removal.

PACKAGE 2

50th Anniversary Commemorative Booklet Giveaway

To celebrate this special milestone, each attendee will receive a 50th Anniversary Commemorative Booklet that details the history of the ACP and states the organization's purpose, identity, and vision for the future. Sponsor recognition will be provided through logo recognition on the booklet either through a belly band or directly printed on the booklet .

Mobile App

What better time to embrace technology than at our milestone 50th anniversary conference? Offering another platform for Annual Session attendees to interact with the conference and each other will enhance their overall experience. In addition, real time updates and information will be pushed to attendees to ensure all are informed and reminded of opportunities on-site. Be recognized as the sponsor for the inaugural ACP conference app in all available promotional materials Sponsor will also receive a full screen size flash advertisement when the mobile app is launched and one rotating banner ad within the app.

Professional Portrait Station

Back by popular demand, ACP members and registrants will have the opportunity to have professional portraits taken. An estimated 600 attendees will pose for a headshot. This opportunity is highly utilized and appreciated by attendees, who use the headshots throughout the year on social media and professional websites. Sponsor will receive signage at the photo booth area as well as recognition in pre-meeting promotion and on-site information.

Featured Signage

Welcome attendees with your own custom signage. Make your signage selection from a provided list of locations in high traffic, eye-catching areas. Sponsor will have the opportunity to design custom signage -- use the space to promote your company or a specific product or service. Sponsor will be responsible for the hotel fees and expenses related to design, production, installation, and removal.

Events

Annual Awards & President's Dinner – \$40,000 Exclusive

Cap off the Annual Session by sponsoring the most celebrated event at the conference. This sponsorship includes special signage at the event, opportunity to provide napkins with company logo, GOBO light of logo, two (2) tables for your company, and exclusive seating near the President's table. By sponsoring the final event, your brand will leave a lasting impression and be highly recognizable to prosthodontic buyers and professionals for years to come.

Welcome Reception – \$30,000 Exclusive

Be the first to welcome conference attendees by sponsoring the Welcome Reception. This opening Wednesday night event allows attendees to reconnect and network with colleagues and friends – one of the primary goals of the ACP Annual Session. This item includes branded event wristbands, branded drink tokens for attendees, and special event signage. Sponsor has the opportunity to provide logoed napkins and/or an approved giveaway item during the event. 25 complimentary tickets will be provided for company representatives.

Resident & New Prosthodontist Reception – \$25,000 Exclusive

Sponsor this enormously admired event and connect your company to the future of the prosthodontic specialty. Not only will students, residents, and new prosthodontists enjoy the event, but since each attendee is invited to join, all will recognize your devotion to the growth of the profession. A sponsor representative will be provided the opportunity to give brief remarks to attendees. This sponsorship also includes a display table, special event signage, logoed napkins, and/or an approved giveaway item at the event.

Resident & Dental Student Digital Poster Session – \$15,000 Exclusive

As an educational cornerstone of the ACP Annual Session and a key moment in participants' careers, the poster sessions are presentations by young prosthodontists of research results, clinical outcomes, laboratory techniques, and other topics of interest to attendees. This opportunity includes logo recognition in pre-meeting promotion, in the meeting program, and on the poster monitors. A sponsor representative may assist in the presentation of the winners and may provide a giveaway item for the nine recipients (3-predoctoral, 3-case presentations, 3-original research), subject to ACP approval, at the Resident & New Prosthodontist Reception. Digital posters will be archived for viewing on the ACP website and the sponsor's image will be included.

Annual Awards & President's Dinner Table – \$5,500 Each

Don't miss the opportunity to enjoy the evening at your own table(s) with guests of your choice. This sponsorship includes ten (10) tickets per table to the dinner and table recognition at the event.

Awards/Grants

Award Recipient Grant – \$5,000 Exclusive

Each year, individuals are recognized for professional achievement in areas of distinction by the American College of Prosthodontists. Your grant support for this activity underwrites the program and permits the College to invite these individuals at no cost to attend the Annual Awards & President's Dinner and be publicly recognized by their peers. Your corporate support is recognized on the correspondence, invitation, appropriate signage, and in the *ACP Messenger* winter issue. This item does not include a table at the dinner.

ACP Awards of Distinction – \$2,500 Each

Each year, the ACP presents special recognition awards to distinguished members of the College. The sponsoring company will be acknowledged on awardee recognition signage at the Annual Session, special recognition at the President's Dinner and printed in the event program, listed in the *ACP Messenger* winter issue, and on other appropriate signage at the event. Awards available for sponsorship include the following:

- *Dental Technician Leadership Award*
... honors members of the dental technician community who have demonstrated exceptional leadership and made significant contributions to the technician industry.
- *Distinguished Clinician Award*
... honors individuals for outstanding contributions to academic dentistry and the sciences and health professions.
- *Distinguished Service Award*
... honors individuals who have made significant contributions to the welfare and advancement of the College and/or specialty of prosthodontics, dentistry, science, and health professions.
- *Distinguished Researcher*
... honors individuals for high quality original research representing a major contribution to prosthodontics, or significant contributions to the literature, teaching, or clinical applications.
- *Educator of the Year Award*
... honors dental educators for the outstanding contributions to the welfare and advancement of the College and/or specialty of prosthodontics, overall achievement to academic dentistry, and contributions to the sciences and health professions.
- *Major General Bill B. Lefler Federal Services Award*
... honors individuals in the federal services who exhibit excellence in the areas of leadership, patient care, mentorship, and service to the community.
- *Dan Gordon Award*
... honors the lifetime achievement of individuals who have contributed at the highest level to the welfare and advancement of the College and/or specialty of prosthodontics, dentistry, science, and health professions.
- *President's Award*
... honors individuals contributing outstanding vision and leadership for the welfare and advancement of the College and/or specialty of prosthodontics and contributions to the sciences or health professions.

Resident Scholarships

Resident Scholarships – \$1,000 Each

With over 600 resident members, the American College of Prosthodontists ensures that the future of the specialty stays on the cutting edge of innovation, research, and education. There is no better venue to accomplish this than at the ACP Annual Session. Historically, the ACP receives 400+ applications for scholarships and it is the goal of the ACP and ACEF to be able to fund all residents that wish to attend the Annual Session. For that reason, special opportunities have been created for sponsors that choose to participate. The deadline for recognition through this program is August 28, 2020.

	Platinum (15+ Residents)	Gold (10+ Residents)	Ruby (5+ Residents)	Emerald (1-4 Residents)
Networking opportunity with residents	X			
Onstage recognition at Resident & New Prosthodontist Reception	X	X		
Photo opportunity with residents	X	X	X	
Resident(s) interaction at corporate booth	X	X	X	
Print recognition at the Annual Session	X	X	X	X
Announcement in the weekly <i>Wednesday Wake-Up Call</i> e-newsletter	X	X	X	X
Recognition on the ACP Annual Session website	X	X	X	X

Informational & Educational Opportunities

Annual Session Corporate-Sponsored Symposia – \$25,000 Each (3 available)

A Corporate-Sponsored Symposium offers you an opportunity to provide an exclusive informational program to ACP Annual Session attendees. Symposia are promoted as an integral part of the program and included in the full schedule of the Annual Session. Recognition provided through special signage at the event, in the program description in the promotional brochure (April 1, 2020 deadline and *descriptions for all three symposia must be received in order to be included*), and on the ACP website. Basic A/V will be provided which includes an LCD projector with 8ft tripod screen and an audio system of two lavalier mics, one podium mic, and two speakers. Any additional A/V requests, refreshments, and special decor arrangements and expenses will be the responsibility of the sponsor. There are three (3) symposia slots that run concurrently on Saturday morning of the Annual Session. Each will be offered on a first refusal basis and then on a first-come, first-served basis.

Product Innovation Showcase - \$5,000 Each (4 available)

Four sponsors will have the opportunity to demonstrate their product at their exhibit booth during scheduled and promoted showcases. Each Product Innovation Showcase will be 10 minutes long, occurring during one of the scheduled breaks, and will be formally listed in the exhibit hall schedule and promoted on-site through signage inclusive of a QR code that will link directly to the sponsor and push notifications in the meeting app. Basic mobile audio system will be provided that includes a lavalier mic and a speaker. Any additional A/V will be at the expense of the sponsor.

Board Preparation Course – \$3,000 Exclusive

This full-day course is designed to review the process of becoming a Diplomate of the American Board of Prosthodontics and attracts 100 highly motivated attendees each year. Sponsorship of this course includes signage, a display table at the session room entrance, the opportunity to address the group, and a sponsored giveaway item, subject to ACP approval.

Other Items and Opportunities

Annual Session Attendee Bag – \$20,000 Exclusive

This item spotlights your brand during and after the meeting with attractive bags imprinted with your company's name and logo. The bag will be given to ACP Annual Session attendees and the sponsor may insert a product specification sheet or flyer in each bag. The ACP will be responsible for production of the bag.

Session Sponsorship at the ACP Annual Session - \$10,000

Be recognized in alignment with one of the main program presentations at the ACP Annual Session. Recognition will be provided through logo placement next to the session in the promotional brochure (April 1st deadline), on-site program guide, and on the website listing of the program. Each presenter will be provided the opportunity to approve the sponsorship recognition in association with their session.

Annual Session Device Charging Stations – \$5,000 Each or \$20,000 Exclusive

A total of four (4) charging stations located in widely trafficked areas are available for sponsorship. The sponsor's logo will be displayed on the graphics panel of each sponsored station.

Hotel Room Key Cards – \$8,000 Exclusive

Every time conference attendees open their hotel room doors; they will see your company's name and logo in their hand as the sponsor's full color image will be printed on one side of the hotel room key cards. The sponsor is responsible for production, coordination with the hotel, and costs.

50th Anniversary Commemorative Notebooks – \$8,000 Exclusive

Keep your company's name in front of the ACP's unique audience of leaders in restorative and esthetic dentistry by sponsoring a branded commemorative giveaway item. Notebooks imprinted with your logo alongside the ACP's 50th Anniversary logo will be placed in the registration bags and provided to all meeting attendees. The ACP will be responsible for the production and coordination.

Annual Session Lanyards – \$5,000 Exclusive

Capture the attention of more than a thousand attendees who will wear your company's name and logo throughout the entire event. Lanyards will be co-branded with the ACP Annual Session 50th Anniversary logo and your company's logo. The ACP will be responsible for production.

Resident & New Prosthodontist Mentoring Center – \$5,000 Exclusive

A designated area at the Annual Session will provide residents and young prosthodontists with the opportunity to meet experienced ACP members and create mentoring relationships, investing in the next generation of prosthodontists. Sponsor will receive logo recognition in the email sent to residents and new prosthodontist attendees of the Annual Session to begin the mentoring meeting scheduling, on signage at the designated area, and in Annual Session information. A resident mailing list will be available for one-time use.

Patient Education Brochures – \$5,000

Provide each attendee with a sample pack of eight (8) ACP brochures for use in their office as patient information resources. The brochures for each attendee will be packaged together with logo recognition on the front, noting that brochures are donated through the support of the sponsor.

Available brochures include:

- Esthetics
- Smile: Prosthodontic Intro for Patients*
- Dental Implants
- Dentures
- Caring for Your Dentures
- Don't Ignore Dry Mouth
- Oral Cancer
- Pains in the Jaw (TMJ/TMD)

**Most requested ACP brochures*

Media Training Courses - \$3,000 Exclusive

This course, hosted at the ACP Annual Session, is designed to help prosthodontists contact and interact with the media. Taught by a former TV news reporter, the course equips attendees to connect with their local media, convey their expertise in concise and consumer-friendly language, and promote the specialty to new audiences. Two courses will be conducted, each 1.5 hours in length and open to 15-20 attendees. By sponsoring these courses, you can reach some of the ACP's most active and talented communicators. Sponsor will receive recognition in pre-promotional material, logo recognition in the ACP Annual Session Program Guide next to workshop information, a table outside the workshop room, recognition signage outside the workshop room, opportunity for welcoming remarks to the attendees, and an opportunity to provide hand out materials to attendees.

Journal of Prosthodontics Hosted Workshop - \$3,000 Exclusive

Open to 50 attendees, this workshop will be hosted by editors of the *Journal of Prosthodontics* and held during the ACP Annual Session. The program is created for anyone interested in publishing in scientific

journals. The sponsor will receive recognition in the ACP Annual Session promotional brochure next to the workshop information (April 1st deadline for inclusion), logo recognition in the ACP Annual Session Program Guide next to workshop information, a table outside the workshop room, recognition signage outside the workshop room, opportunity for welcoming remarks to the attendees, and opportunity to provide hand out materials to attendees.

Raffle – \$1,500 Each (2 slots available – Thursday & Friday)

Annual Session attendees will have the chance to enter into a raffle sponsored by your company. The drawing will occur in the sponsor’s booth and the sponsor’s logo will be included on promotional materials and on raffle tickets included in attendees’ bags. Raffle items will be provided by the sponsor and must be \$300 or higher in value.

Hotel Door Drop – \$1,500 Per Item

This cost efficient opportunity reaches key prosthodontic professionals in a targeted way. The sponsor is responsible for the printing and shipment of each item. The ACP will cover the cost of hotel fees and will coordinate one delivery in an ACP meeting bag that hangs outside the door. Your door drop brochure, flyer, or item must fit in an 8.5” x 11” bag and be pre-approved by the ACP. Submission for approval and payment in full is due by September 25, 2020.

Specialized Signage Opportunities - \$5,000 Each

Other signage on-site at the Annual Session is available. These options include:

- Elevators door wraps
- Escalator
- Floor graphics outside of the General Session Hall
- Pedestrian sky bridge
- Floor graphics outside of the Exhibit Hall
- Column Wraps
- Hallway to general session hall
- Hotel main entrance floor cling
- Statement window wall clings
- Mobile app images

For each opportunity, the sponsor will be responsible for working directly with the exhibits company or hotel on the design and production of the items and will be responsible for all production and installation expenses as well as hotel fees.

Other ACP Sponsorship Opportunities

The following opportunities reach ACP members throughout the year.

Digital Dentistry Symposium – Multiple Levels

Take the next step in mastering advanced dental technology at the ACP's Digital Dentistry Symposium in Chicago, February 19-20, 2020.

The latest digital systems can deliver astonishing efficiency and predictability with extraordinary clinical and esthetic results. Whether attendees are thinking about investing in new technology or would like to do more with the systems they have in place, this symposium will help unlock the incredible potential that lies within the digital landscape.

	Elite Sponsor \$35,000	Premier Sponsor \$25,000	General Sponsor \$10,000
<i>Brief non-commercial remarks during a general session</i>	X		
<i>Top logo recognition on signage</i>	X		
<i>Registration giveaway item (flyer, branded item, etc.)</i>	X	X	
<i>Attendee mailing list (through bonded mailing house)</i>	X	X	
<i>Prominent logo recognition on signage</i>	X	X	
<i>Two survey questions included in attendee post-meeting evaluation</i>	X	X	X
<i>Four representative badges</i>	X	X	X
<i>Tabletop booth: draped table, two chairs, and power</i>	X	X	X
<i>Sponsor recognition by an ACP leader from the podium</i>	X	X	X
<i>Logo recognition on pre-session rotating slides</i>	X	X	X
<i>Logo recognition on event signage</i>	X	X	X
<i>Sponsor recognition in a Symposium promotional email blast</i>	X	X	X
<i>Sponsor recognition in social media promotion</i>	X	X	X
<i>Sponsor recognition on the Digital Dentistry Symposium web page</i>	X	X	X

A la carte items available at the Digital Dentistry Symposium

Program Session – 3 Available – \$10,000 Each

Through this opportunity, your company can sponsor a lecture during the program. This session will be part of the overall main podium program and offered for CE. Each session will be 60 minutes each and will take place on Wednesday, February 19th. Recognition provided through special signage at the event, in program promotion emails, and on the ACP website.

Hands-On Pre-Program Workshop – 2 Available – \$10,000 Each

On Tuesday morning from 8am – 12pm, prior to the formal program beginning, two sponsors will have the opportunity to host a workshop for attendees. Each workshop will be maxed at 50 attendees (sponsors can specify if they prefer a smaller group) The format will be the choice of the sponsor whether didactic, hands-on, etc. Description of the workshop is due September 3, 2020 to be included on the symposium website.

Product Innovation Showcase – 4 Available – \$5,000 Each

Four sponsors will have the opportunity to demonstrate their digital dentistry solution. Each Innovation Product Showcase will be 10 minutes long, occurring during one of the scheduled breaks, and will be formally listed in the program schedule and promoted on-site through signage inclusive of a QR code that will link directly to the sponsor. Basic A/V will be provided which includes an LCD projector, 8ft tripod screen, and an audio system of two lavalier mics and two speakers. Any additional A/V will be at the expense of the sponsor.

Bags – \$5,000 Exclusive

This item spotlights your brand during and after the meeting with attractive bags imprinted with your company's name and logo. The bag will be given to Digital Dentistry Symposium attendees and the sponsor may insert a product specification sheet or flyer in each bag. The ACP will be responsible for production of the bag.

Reception – \$2,500 Exclusive

This well attended reception during the Digital Dentistry Symposium allows attendees to network with colleagues, friends, and industry, ask questions of the speakers and continue to grow in their knowledge of digital dentistry. Sponsor will be recognized on signage at the entrance to the reception and will have the opportunity to provide branded napkins.

Lanyards – \$2,000 Exclusive

Capture the attention of attendees who will wear your company's name and logo throughout the entire event. Lanyards will be co-branded with the ACP logo and your company's logo. ACP will be responsible for production.

Resident Scholarships – \$500 Each

Provide the gift of learning to a resident by sponsoring a registration scholarship. Your sponsorship will ensure the cost to attend is not a barrier for those still in training and allow them to attend the courses, network with current practicing prosthodontists, general dentists, lab technicians, and others, and ultimately deepen their understanding of digital dentistry.

Example Sponsorship Packages

Example Elite Sponsorship Package - \$35,000

- Breakout Session Track
- Pre-Program Workshop

- Recognition as an Elite sponsor

Example Premier Sponsorship Package - \$25,000

- Breakout Session Track
- Recognition as a Premier level sponsor

Example General Sponsorship Package - \$12,500

- Reception
- Recognition as a General Sponsor

Prosthodontic Review Course

General Sponsorship – \$5,000 (5 slots available)

Hosted September 11th - 12th, 2020 in Chicago, the ACP's popular two-day Prosthodontic Review Course is anticipated to have 100 attendees. Titled, "Update On Comprehensive Prosthodontics," this course is intended for practitioners who would like to stay up to date on the latest trends as well as prosthodontists who want to become board-certified, residents who are taking the board exam, and dental professionals who are interested in the specialty. Each sponsor will receive a draped tabletop booth with two chairs and power, four representative badges, and logo recognition. Acknowledgement will be included on event signage, in the promotional brochure mailed to all ACP members (April 1, 2020 deadline), in an email blast, on the Prosthodontic Review Course webpage, and in social media promotion.

Session Sponsorship - \$2,500 (5 slots available)

Sponsor an educational session of the ACP Prosthodontic Review Course program and align your company as an educational supporter of the prosthodontic community. This sponsorship includes recognition through logo placement next to the session in the program agenda, in the promotional brochure (April 1, 2020 deadline), and on the ACP website for the course. The presenter will be given the opportunity to approve the sponsorship recognition in association with their session.

Membership Directory – \$5,000 (4 slots available)

In a survey, ACP members rated the Membership Directory as the most valuable member resource. This is the most widely referenced publication by the ACP membership and an effective reminder throughout the year of the sponsor's support. The Directory is mailed to more than 3,000 ACP members and will include the sponsor's logo and a message of thanks on the front cover. The deadline for inclusion is April 1, 2020.

Prosthopedia® Content Sponsor – \$2,500 Each

Prosthopedia® is one of the ACP's most utilized resources with 30,000 images, documents, and videos available for download. As a content sponsor, you are able to associate your corporate brand with educational materials while ensuring this vital resource endures for future generations of prosthodontists. The sponsor may choose which resource to sponsor and will receive one web banner on the content page for 12 months which will link to the web address of the sponsor's choice. The sponsor may provide a new web banner at any time.

Other Sponsorship Opportunities

Please note this list is preliminary and may be updated to include additional opportunities. The revised listing will be available at acp50.com and a copy may be requested by emailing hschambach@prosthodontics.org. The ACP strives to build and maintain custom relationships that provide mutual value. If you're interested in a discussion that will identify the points of alignment between organizations, from which a plan to enhance our relationship may be created, please contact Holly Schambach, Corporate Relations, at (312) 573-1260 or hschambach@prosthodontics.org.

Thank you for your interest in the American College of Prosthodontists!

ACP Thanks the 2019 Sponsors



ACPEF Support Opportunities

The following programs, while executed by the ACP, are funded through the aligned partnership with the American College of Prosthodontists Education Foundation (ACPEF). If interested in supporting these important initiatives for ACP’s members with a reach to the broader dental community, please contact Holly Schambach, Corporate Relations, at hschambach@prsthodontics.org or 312-573-1260.

Joint Dental Educators Conference

Spring 2020

Loews Chicago O’Hare Hotel
Friday, April 17, 8am-4pm
Saturday, April 18, 8am-11am

Fall 2020

Hilton New Orleans Riverside
The first day of the ACP Annual Session
Wednesday, November 4, 8am-12pm

Each year, the ACP invites educators from all North American dental schools to a bi-annual meeting to encourage community and networking, provide information and updates, facilitate dialogue about challenges, and promote excellence in education. The Joint Dental Educators Conference has been instrumental in the development of a digital dentistry curriculum and addressing changes in CODA standards for topics such as implants.

The Joint Dental Educators Meeting occurs twice per year – once in the spring and once in the fall. The spring meeting invites two representatives from every dental institution – attendance is complimentary and travel stipends are provided thanks to the support from the ACPEF’s corporate supporters. Over the years, the spring meeting has received representatives from 90% of the North American dental schools. The fall meeting is hosted the first day of the ACP Annual Session and is attended by both full-time and part-time faculty – historically receiving participation from more than 170 educators from around the world.

Access to this exclusive audience of educators and program directors at the spring meeting is only provided to five companies. Corporate supporters will have the opportunity to present at the spring meeting and will be provided booth space for the duration of the event to encourage interaction between the company representatives and the educators.

2020 Program

Topics that the joint group will receive include information regarding the Modernization and Portability of Dental Licensure and the development of the Curriculum Model for Prevention and Supportive Care. The postdoctoral group will hear important updates regarding Board Certification and CODA, and both meetings will include time for breakout sessions and collaborative learning.

Practice Management Course

Convene

Chicago, IL

Friday, August 14 – Coding Workshop | Saturday, August 15 – Practice Management Topics

With several years of specialty training, prosthodontists are prepared for the most complex cases in dentistry. But they're more than prosthodontists. They're also a business.

This course will be held in August 2020 in Chicago at Convene and is designed for experienced practitioners, prosthodontists considering a career in practice, and office staff members who are interested in state-of-the-art strategies for reaching patients, increasing revenue, and building a cohesive, high-performing team.

From investment strategies to employee management and patient satisfaction, there are important questions that can have unique answers for each prosthodontist. This course will supplement their specialty training with practical wisdom and hard-earned experience from the world of private practice.

Learning Objectives

At the conclusion of this course, participants will be able to:

- Examine a prosthodontic practice in terms of factors that influence value and drive revenue.
- Assess the value and impact of various outreach strategies.
- Navigate risks and follow best practices for sound business operations.

Target Audience

Approximately 70 prosthodontists, residents, dental students, and office staff members.

Topics

Marketing Your Practice

Social Media

Human Resources

Financial Management

Medical Billing & Coding

Practice Transitions

Financial Literacy Course: Financial Strategies for Prosthodontists

What do you need to know about saving and investments as a prosthodontist? This course will provide valuable insights into how you can maximize the financial health of your business, achieve your personal and professional goals, and ensure you are on a path to financial security. Over the course of ten lessons, key financial concepts will be covered, from investment vehicles and asset allocation to risk management and retirement planning. You'll come away with real-life examples and strategies that you can implement yourself or in partnership with an investment professional.

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