



FOR IMMEDIATE RELEASE

Contact: [Name]
[Phone Number]

Your Perfect Smile is Possible, Ask a Prosthodontist
For [CITY] residents, Dr. [NAME] is the architect of a new smile

[YOUR CITY] – There are an estimated 120 million people in the United States that are missing at least one tooth, and 36 million Americans are missing all teeth in one or both jaws. Missing even one tooth can severely impact an individual’s confidence, job prospects, and overall health. Thankfully, there are dental specialists uniquely qualified to help restore these smiles: prosthodontists.

Prosthodontists specialize in the restoration and replacement of missing or damaged teeth. They utilize prosthetic solutions including dental implants, dentures, and veneers to help patients improve their oral health and quality of life.

“If you had a heart problem, you would go to a cardiologist. The same is true for missing or damaged teeth,” said [YOUR NAME AND TITLE AND NAME OF PRACTICE]. “Whether it’s chewing your favorite food or creating the smile of your dreams, prosthodontists are your partners in healthy, long-lasting restored teeth.”

With three to four years of additional training beyond dental school, prosthodontists are prepared for even the most complex oral health issues. Whether you need to replace one tooth, or many, a prosthodontist works with you every step of the way, from consultation to follow-up care, to restore smiles and confidence.

Dr. [YOUR NAME] is holding an event [INSERT THE WHO, WHAT, WHERE, WHEN, WHY OF YOUR EVENT]

Dr. [YOUR NAME] is a member of the American College of Prosthodontists, the premier organization representing the specialty of prosthodontics.

For more information on prosthodontics, patients can visit GoToAPro.org.

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