

NATIONAL PROSTHODONTICS AWARENESS WEEK



Grab a Patient, Phone, and Your Best Smile this NPAW!

This NPAW... a picture (with your patient) is worth 1000 words!

The ACP encourages you to promote your practice in a fast, fun, and free way by taking a picture or selfie with your patients.

All you will need is an ACP Lab coat (order today- acp@prosthodontics.org), an ACP Media Release form, a smartphone, a smiling patient, and yourself! Once you are ready, identify a patient who wants to pose for a photo with their prosthodontist. You MUST ask your patient to sign the ACP Media Release Form- find this on page 40 in the [NPAW PR Toolkit](#) and include the contact info for your practice. Finally, smile and take your photo! Photos can be emailed with the signed form to media@prosthodontics.org, cc your patient so they can share too.

Be sure to upload your photo to your website, practice Facebook, LinkedIn, etc. using the #prosthodontist hashtag. Celebrate the hard work a prosthodontist does with your patients this NPAW!

