

**ACP Activities Summary**  
**2015 National Prosthodontics Awareness Week**

## REGION 1 NORTHEAST

### Pro Bono Care/Oral Health and/or Cancer Screenings

- New York: The University of Buffalo School of Dental Medicine is providing free dental screening, cleaning and other services to local veterans as part of NPAW by more than 100 local dentists and hygienists, along with UB dental students, which got them featured in the Daily Buffalo News – paper and online. The program also included a proclamation from Mayor Byron W. Brown and a procession into the clinic led by the UB Police Honor Guard.

### Press Coverage

- Connecticut: Dr. Pablo Cuevas was featured on a local radio station and was interviewed about NPAW and its history.
- Connecticut: Dr. Avinash Bidra and his private practice created a social media plan for NPAW by sharing graphics on both Twitter and Facebook. His practice also added a link to his TV Interview on their website, and the video got over 301 views in 3 weeks. Aside from this, he pitched his video to local radio and TV stations, and he picked up an interview on WTIC Radio!
  - [Dr. Bidra TV Interview](#)
- New Jersey: Dr. Elaine Torres-Melendez, a member of the ACP Spokespersons Network, had a letter to the editor about NPAW from the NPAW toolkit was published in the *Times of Trenton* publication.
  - [Times of Trenton](#)
- New York: The University of Buffalo School of Dental Medicine is providing free dental screening, cleaning and other services to local veterans as part of NPAW by more than 100 local dentists and hygienists, along with UB dental students, which got them featured in the *Daily Buffalo News* – paper and online. The program also included a proclamation from Mayor Byron W. Brown and a procession into the clinic led by the UB Police Honor Guard.
  - [Buffalo News](#)
- New York: Dr. Frank Tuminelli, the president of ACP and a member of the ACP Spokespersons Network, was featured in two blogs, *Inside Dentistry* and *FOR.org* to promote National Prosthodontics Awareness Week. Dr. Tuminelli also added a link to his digital dentistry video in his email signature, which got him over 175 views on YouTube.



- - [Inside Dentistry](#)
  - [FOR.Org](#)

- New York: Dr. Robert Rawdin, a member of the ACP Spokespersons Network, was featured on the *New York Smile Specialists* blog where he talked about what a prosthodontist is and does, as well as the importance of NPAW
- New York: Dr. Ronald Jarvis of Evolution Dental Science was featured on *WNY Tonight* to talk about National Prosthodontics Awareness Week
  - [WNY Tonight](#) [see 2/18/2015]
- New York: Dr. Ronald Sambursky held free patient seminars about hybrid dental implants, and because of this he was featured on *WIVT/WBGH News Channel 34*
  - [Binghamton Homepage](#)

### Community Public Outreach

- Connecticut: Dr. Steven Rothenberg and Dr. Marie Falcone created posters around their office explaining what a Prosthodontist is and how they can help change people's lives. They encouraged their staff to create a dialogue with their patients and raise awareness about their specialty. Local referrals were given ACP pamphlets to put out in their offices to help spread the word.



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### Proclamations

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### Lunch & Learns

- New York: The Department of Prosthodontics & Digital Technology at Stony Brook University, School of Dental Medicine organized a lecture for the predoctoral dental students followed by questions and answers. A pizza luncheon was provided from Straumann. Dr. Heba Elkassaby, the new program director for the Advanced Specialty Education Program in Prosthodontics gave a presentation titled “To be or not to be a Prosthodontist?”

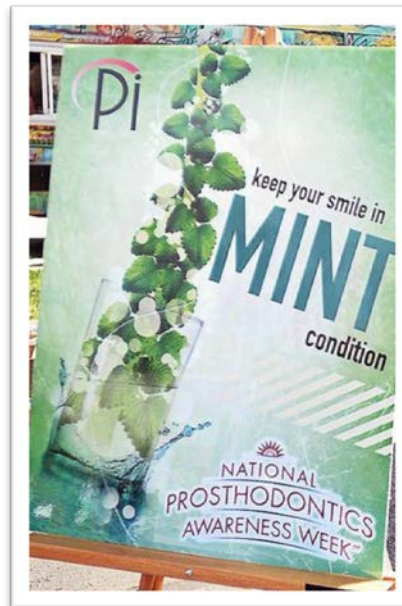
## REGION 2 EASTERN

### Pro Bono Care/Oral Health and/or Cancer Screenings

- North Carolina: At UNC at Chapel Hill, the Advanced Education Program in prosthodontics provided denture therapy for edentulous patients who were unable to receive care through other philanthropic resources. UNC treated 15 individuals from the community. Dr. Lyndon Cooper, the program director, encouraged residents to embrace the especially caring nature of the event and to use the opportunity as a time to focus intensely to improve their clinical skills.

### Community Public Outreach

- Pennsylvania: Dr. Thomas Balshi and his wife of Pi Dental Center were the lead sponsors for the Ambler Earth Fest. They had a booth that provided an array of activities, information and giveaways such as Face painting, t-shirts, “dental” mint plants, mint tea and prosthodontic information. Mrs. Balshi wrote a blog about it on her website as well.



- Pennsylvania: Dr. Bentz shared pictures of him with his patients, as well as a sign promoting NPAW outside of his office. He also provided an animated snipe which ran every day during the Doctors for NPAW Week. Dr. Bentz was also featured in a CBS segment on *Talk Philly* to promote NPAW!



## Open House

- Georgia: Prosthodontics Residents at GRU College of Dental Medicine explained prosthodontics procedures and the latest technological innovations used in treatment.



## Press Coverage

- Florida: Dr. Matthew Nawrocki, an ACP Spokespersons Network member, was featured on *First Coast Living* to promote NPAW on April 7 during multiple times. Featured in his B-roll were Dr. Lars Bouma, Dr. Betsey Brackett, and ACP Spokespersons Network member Dr. Jean C. Wu.



- - First Coast News
- Georgia: Dr. David Zelby, an ACP Spokespersons Network member, was featured on CW 69 – *Focus Atlanta* that was focused on general dental health, what a prosthodontist is, and when to see a prosthodontist.

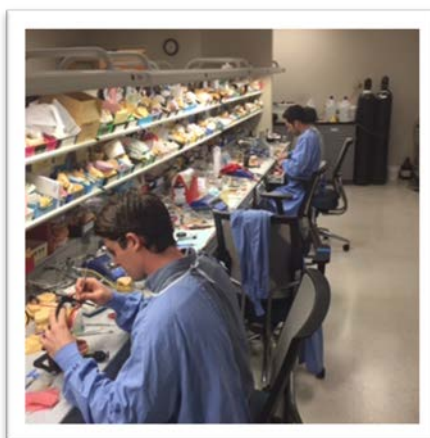
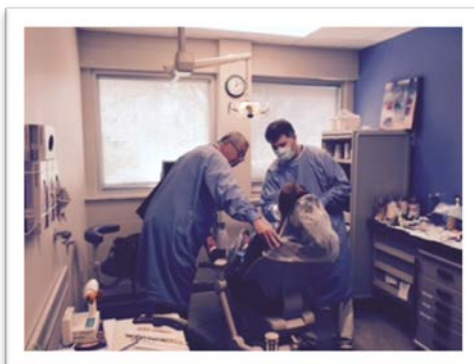




- - [Focus Atlanta](#)
- Maryland: Dr. Carl Driscoll, a member of the ACP Spokespersons Network, was featured on Fox 45 Baltimore Maryland morning news on the second day of NPAW. His Fox interview was listed as the top tweet for the week at University of Maryland! ACP secured this media opportunity! Fox used B-roll from his TV Interview, which featured footage of Dr. Lars Bouma, Dr. Betsey Brackett, and ACP Spokespersons Network member Dr. Jean C. Wu.



- - [Fox 45 Baltimore Morning News](#)
  - [Dental Digest 4/20](#)
- North Carolina: Dr. Karen Bruggers helped at an event with the graduate prosthodontic program at University of North Carolina where they fabricated dentures for the underserved.



- - [Pennsylvania](#): Dr. Thomas Balshi and his wife of Pi Dental Center were the lead sponsors for the Ambler Earth Fest. They had a booth that provided an array of activities, information and giveaways such as Face painting, t-shirts, "dental" mint plants, mint tea and prosthodontic information. Mrs. Balshi wrote a blog about it on her website as well.

- [Pi Dental Center Blog](#)
- Pennsylvania: Dr. Bentz, a member of the ACP Spokespersons Network, shared pictures of him with his patients, as well as a sign promoting NPAW outside of his office. He also provided an animated snipe which ran every day during the Doctors for NPAW Week. Dr. Bentz was also featured in a CBS segment on *Talk Philly* to promote NPAW!



- - [Animated Snipe](#)
  - [CBS Talk Philly](#)

### Professional Presentations

- Maryland: Dr. Carl Driscoll, a member of the ACP Spokespersons Network, spoke to the ACP-MD Section about NPAW And what the ACP is doing for them.
- Pennsylvania: Dr. Stephen Balshi gave a lecture at the U of P on digital dentures, setting the stage for more prosthodontists to give lectures there and promote prosthodontics.
- Pennsylvania: Dr. Glenn Wolfinger lectured to the first year dental hygiene students at Manor College in Jenkintown, PA on Friday, April 10. The lecture was part of a series presented to the hygiene students by dental specialists, and Dr. Wolfinger discussed what a prosthodontist is and the types of cases a prosthodontist treats. Dr. Balshi was also invited to lecture.



### Lunch & Learns

- Virginia: Dr. Karen McAndrew and her prosthodontic team delivered hot/cold tumblers with their logo to referring doctors in the state of Virginia, as well as greeting all of her patients with a tumbler and advising them that it was NPAW. On the 16<sup>th</sup>, they hosted a Lunch and Learn Bingo event at their education center, at which thirty four support staff were present.



### **REGION 3 CENTRAL**

#### **Pro Bono Care/Oral Health and/or Cancer Screenings**

- Ohio: Dr. Valerie Cooper, along with federal services support, provided a free denture program during NPAW. Along with residents from OSU, the completed free dentures for five patients starting Monday and finishing Friday.





## Press Coverage

- Illinois: Dr. Anne Fabricius, a member of the ACP Spokespersons Network, ran an advertisement in the health section of the *Chicago Tribune* that promoted her practice as well as prosthodontics during NPAW.
- Illinois: Dr. Mark Hutten, a member of the ACP Spokespersons Network, hosted the Illinois Section Meeting the week of NPAW. He is also doing an interview about head and neck cancer for *Inside Dentistry* which promoted the ACP Position Statement about head and oral cancer.

- Illinois: The American Dental Association featured news about NPAW and free article from the *Journal of Prosthodontics*. They also included a blurb about NPAW in their Morning Huddle, which is mailed out to thousands of their members.
  - [ADA News](#)
- Illinois: At the beginning of April, *Newsire* released a press release promoting NPAW and answered the question “What is a Prosthodontist?” The article featured prosthodontists and ACP Spokespersons Network members Frank Tuminelli and Avinash Bidra.
  - [Newsire](#)
- Ohio: Dr. Valerie Cooper, along with federal services support, provided a free denture program during NPAW. Along with residents from OSU, they completed free dentures for five patients starting Monday and finishing Friday.
  - [Living Dayton](#)

### Community Public Outreach

- Illinois: The University of Illinois – College of Dentistry, Restorative Department held a competition for the best answer to “What Is a Prosthodontist to You?” Included in this competition were college faculty, students, staff and patients. The prize given was a Dental Care Package.



- Illinois: Dr. Anne Fabricius, a member of the ACP Spokespersons Network, posted a paid article and advertisement in the health section of the Chicago Tribune that promoted her practice as well as prosthodontics during NPAW.

### Lunch & Learns

- Alabama: The University of Alabama at Birmingham, School of Dentistry put table clinic posters of residents up in student lounges to promote prosthodontic work. The Graduate Prosthodontic Program and Department of Restorative Sciences hosted a pizza luncheon for undergraduate dental students, during which a presentation introducing prosthodontic treatment care and the importance of prosthodontics as a specialty and future career was given.



- Mississippi: The University of Mississippi Medical Center used NPAW to spread the word on the specialty! They invited all the Prosthodontists in the immediate area to come and talk to the students about the specialty of prosthodontics. Over 40 students attended and pizza, salad, and dessert were served.



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## REGION 4 ROCKIES/PLAINS

### Press Coverage

- Arizona: Dr. Douglas Benting, a member of the ACP Spokespersons Network, was featured in a press release on *Newswire* about National Prosthodontist Awareness Week.
- Idaho: Dr. Michael Gurney, the VP of Idaho Region, was on both *KTVB* and *KTFT* local news with the great news hook of sports injuries, mouth guards, and what to do if a tooth is lost while playing sports.



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- [KTVB Interview](#)



- Idaho: Dr. Cody Haas was featured in an article in the *LMTribune* regarding easy ways to dramatically improve your smile.
- Nevada: Dr. Scott Brooksby was featured in a Public Affairs interview for National Prosthodontics Awareness Week.
  - [Public Affairs Interview](#)
- Texas: Dr. Victoria A. Vickers authored an ACP *Messenger* Article about the 2015 ACP Spokespersons Network Class
- Texas: In an article about Meth Mouth, the *Journal of Prosthodontics* study about meth mouth was mentioned, including a link directly to the article. The article was free during NPAW, ensuring that many people got to see it!
  - [Addiction.com Rehab for your Smile](#)

### Open Houses

- Texas: Dr. Christine Hopkins hosted a Get to Know Your Prosthodontist Open House. The event had over 100 doctors and staff in attendance. Dr. Hopkins catered Mexican food for the attendees, who were oral surgeons, periodontists, orthodontists and endodontists. She had two labs she works with present to these attendees the importance and benefits of working with a prosthodontist. After the lunch, the attendees were given lawn chairs with her ADC logo and website address.







### Community Public Outreach

- Arizona: Advanced Dental Prosthetics created an infographic that helps patients visualize the advantages and disadvantages of dentures and dental implants.

### Professional Presentations

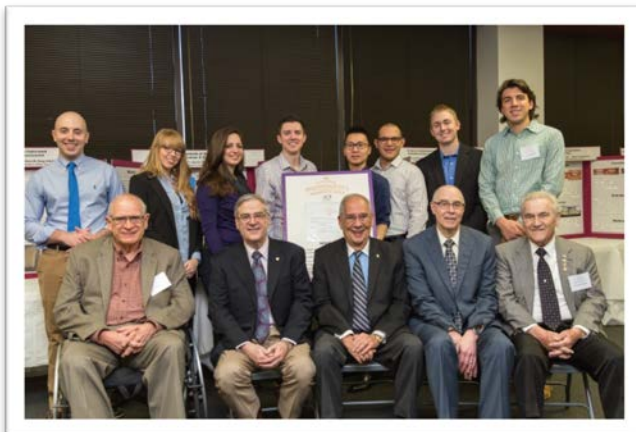
- Colorado: Pickle Prosthodontics hosted several continuing education courses during National Prosthodontic Awareness Week. Drs. Todd Pickle and Emily Batson presented lectures on dental implants and “Adventures in Dentistry” to several local and out of area practitioners. Dr. Batson completed the week with a CAD/CAM lecture to Ft. Carson 1-year AEGD residents.



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- Nebraska: Dr. Alvin Wee lectured on “Impact of Oral Facial Prosthodontics on the Quality of Life of Head and Neck Cancer Patients” during NPAW. Staff dentist of the Omaha VA and General Practice Residents were in attendance, and the event reached about 10 of them.



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- Nevada: Dr. Scott Brooksby helped host a course that was sponsored by the Nevada section of the ACP and the Las Vegas Dental Association. There were 11 in attendance and the presentation utilized Dr. Tom Taylor’s meeting about Ceramic Failures and counted for 2 hours of CE credits.
- Texas: The Texas A&M Baylor College of Dentistry hosted the 11<sup>th</sup> annual Jesse T. Bullard Lectureship in Prosthodontics featuring Mayo Clinic Speaker, Dr. Steven Eckert. The lectureship offered CE credits to all 150 individuals in attendance.



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## REGION 5 PACIFIC

### Press Coverage

- California: Dr. Lynn Kiangsoontra was interviewed for *A Woman's Health* magazine on dental health for women, and was mentioned as a prosthodontist in both their online and print version, coinciding with NPAW!
  - [A Woman's Health](#)
- Washington: Dr. Rodger Lawton ran four newspaper ads tailored for NPAW in local newspaper, *The Olympian*. He advertised NPAW on a local radio station, Mixx 96.1 and then ran commercials promoting prosthodontics the week before and the week of NPAW. In addition, Dr. Lawton did a 12 minute long radio interview with radio talk show host, Dick Pust. The interview aired on Saturday, April 11 and he talked about what the prosthodontic specialty is, the importance of oral cancer screenings, sleep apnea, etc.

## REGION 6 FEDERAL SERVICES

### Press Coverage

- Federal Services: The Prosthodontic Department at the Naval Postgraduate Dental School did an interview for the military health on-line journal during NPAW.
  - [Prosthodontics: The Complex Science Behind a Simple Smile](#)

### Open Houses

- Federal Services: NPDS hosted a week long Prosthodontics course that featured presentations by Dr. Ed McGlumphy, Dr. Kenneth Malament, and Dr. Stephen Wagner, as well as presentations by the NPDS prosthodontic residents. It was a well-attended event with over 50 participants.
- Federal Services: There was a lecture given to the International College of Dentists Foundation as part of their spring CE in San Diego, "Maxillofacial Prosthetics: Current Trends in the use of Advanced Digital Technologies in Patient Care and Treatment" by Capt. Grant.

## REGION 7 INTERNATIONAL

### Pro Bono Care/Oral Health and/or Cancer Screenings

- Manitoba: Dr. Cecilia Dong and Dr. Igor Pesun participated in Free Oral Cancer Check at the Polo Park Shopping Center. The event was organized by the Manitoba Dental Association and Cancer Care Manitoba. Dr. Pesun arranged to have the ACP provide a video on oral cancer for the event.



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### Press Coverage

- International: Dr. Miguel Nobre sent information about NPAW and his JOP article through his global newsletter that goes to all Malo Clinics in the world, through Malo Clinic's Facebook, as well as his personal Facebook. He also included it in his presentation during a conference with his national congress.