

American College of Prosthodontists Media and Spokesperson Policy

The American College of Prosthodontists welcomes interaction with news media as the ACP strives to be the public's and news media's top source for the most accurate, timely and objective prosthodontic and dental information. The ACP's vision is that its members be recognized as the most valuable source of oral health care for the public.

To further these goals, the American College of Prosthodontists:

- Coordinates all media activity through its national headquarters in Chicago.
- Empowers the ACP President, President-Elect, Vice President, Secretary, Treasurer, Immediate Past President and Executive Director to serve as official ACP spokespersons on all appropriate media opportunities.
- Maintains a network of volunteer ACP spokespersons who may represent the ACP in designated media opportunities.
- Administers an ACP spokesperson media training program including specialized preparation, workshops for members and informational briefings on newsworthy prosthodontic and dental topics.
- Provides media relations guidance for ACP Sections.

ACP members are urged to contact the ACP national headquarters staff when approached by the media for an interview to consult on interview strategy. ACP members may take advantage of ACP public relations resources including coaching and interview preparation by the ACP public relations team, talking point development and opportunities to interface with prime media outlets as arranged by the ACP public relations team.

Revisions Approved by the ACP Board of Directors August 17, 2011.