

Spokespersons Obligations

- Sign Spokespersons Agreement including a three-year tenure.
- Be an ACP member in good standing for the duration of your three-year Spokespersons Network tenure and contribute annually to the ACP Education Foundation.
- Sign an ACP Media Release.
- Adhere to the BOD-approved ACP media relations policy.
- Attend ACP Annual Session at own expense and arrive one day early for training.
- Attend 100 percent of Spokespersons training during Annual Session including:
 - Media Training session and breakout workshop
 - TV Interview session
 - Professional lab coat photo session
- Be responsive to media requests from ACP PR Team.
- Proactively use ACP PR tools on GoToAPro.org to promote yourself as a private practice prosthodontist in your community.
- Engage in a minimum of three, proactive PR activities, including media opportunities, each year for your three-year ACP Spokespersons Network tenure. *Remember: you are speaking as a private practice prosthodontist, not on behalf of the ACP per the ACP media relations policy.*
- Engage the ACP PR Team for media coaching, tour of PR tools and PR questions.
- Report activities to the ACP PR Team quarterly to show engagement.
- Support the ACP Strategic Directions by proactively raising awareness for the specialty worldwide as a prosthodontist committed to improving patient outcomes.
- Nominate future candidates for the ACP Spokespersons Network.
- Have fun!