



Your smile. Our specialty.™

## 2011 Annual Report

OF THE AMERICAN COLLEGE OF PROSTHODONTISTS  
AND ACP EDUCATION FOUNDATION

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# LETTER FROM THE ACP PRESIDENT



In 2011, the American College of Prosthodontists (ACP) continued the process of leadership among dental specialty organizations. *Our focus this year has been one of protection of the specialty and advocacy for patient care.* Outcomes of these endeavors are a direct reflection upon our members' engagement at the Board of Directors level, at Regional and State Sections and in the local communities.



The American Dental Association's Council on Dental Education and Licensure approval of our recertification document reaffirmed our specialty status and formally substantiates the need for specialty care in the dental community. The ACP persists in the Round Table discussions with the ADA in advancing oral health in America. The ACP continues to interface at the Commission on Dental Accreditation by simultaneously protecting the parameters of our specialty and promoting oral health.

The ACP also produced the landmark Evidence-Based Guidelines for Denture Care with unrestricted grant support from Glaxo Smith Kline that resulted in publication as a supplement to the February 2011 issue of the *Journal of the American Dental Association*. This information was subsequently reprinted in the ACP's *Journal of Prosthodontics*, which has now received the coveted Impact Factor in recognition of its burgeoning scientific quality.

The ACP is deeply engaged in working with the Dental Specialty Group to promote the awareness and areas of mutual need such as postgraduate education admissions and specialty recognition. The ACP hosted a strategic planning meeting with other key dental specialty groups in planning a future joint educational symposium focusing on "Tooth Longevity".

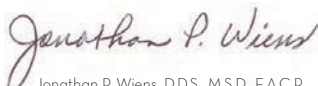
In 2011, the second National Prosthodontics Awareness Week™ occurred. The national event engaged hundreds of our members in state and local events that brought goodwill and actions of prosthodontists to the community. NPAW™ is an effective grass-roots participatory celebration representing the first-step toward national recognition.

Additional efforts occurred with the revamping of the ACP newsletter, the *Messenger*, that now includes articles of interest for both patients and corporate America as well as ACP members. The new *Messenger* reaches out to the dental community and at the same time underscores the value of the prosthodontic services we provide.

The third leg of our public relations advocacy program is the development of our new website, "Go To A Pro" that is designed for our patients and for other professionals. It contains two new compelling patient videos entitled "Hank's and Julie's Stories" that debuted at the 41st Annual Session in Scottsdale. The newly designed and robust search engine in the Go to A Pro website will empower the practicing prosthodontist within their own community by enabling patients to easily locate members' offices. Prosthodontic procedures are outlined and are designed with patients in mind.

Many may ask how success of any organization can be measured at any one point in time. Our success as a specialty will be measured by the activities within private practice, by the increase in applications to advanced postgraduate in prosthodontics, by advances in education and research, by the increase in ACP membership, by the attendance at Annual Sessions and by those who seek American Board of Prosthodontic certification. All of these areas for this year and years past reveal cumulative increases that bode well for our specialty.

The accomplishments reported here are only at the surface of many of the ongoing activities that demonstrate the ACP's capacity to serve our members, our specialty and our patient community as we lead into the future.

  
Jonathan P. Wiens, D.D.S., M.S.D., F.A.C.P.  
ACP President

## ACP 2011 BOARD OF DIRECTORS



Seated left to right: Dr. Susan E. Brackett, Dr. Lee M. Jameson, Dr. Lily T. Garcia, Dr. John R. Agar, Dr. Jonathan P. Wiens.

Standing left to right: Dr. Lars Bouma, Dr. Douglas G. Bunting, Dr. Nadim Z. Baba, Dr. David L. Guichet, Ms. Nancy Deal Chandler, Dr. Richard J. Windhorn, Dr. Victoria A. Vickers, Dr. Frank J. Tuminelli, Dr. Clark M. Stanford, Dr. Carl F. Driscoll, Dr. Terry M. Kelly.

Not pictured: Dr. Stephen I. Hudis, Dr. Robert M. Taft, Dr. John P. Zarb.

# ACP ACCOMPLISHMENTS



“Even casual viewers will recognize one word above all others, and that word is prosthodontists,” said ACP President Jonathan P. Wiens.

## Public Relations

The ACP Board of Directors launched several new public relations initiatives. The goal of these efforts is to increase public awareness about what a prosthodontist is and does – and help consumers understand the value of seeking care from a prosthodontist.

## New Logo and Taglines

Approved by the Board of Directors in September 2011, the ACP’s new, contemporary logo and color palette are designed to place the emphasis on the prosthodontist. The ACP also has two new taglines: “Advocating Excellence in Prosthodontics” for use inside the organization, and “Your smile. Our specialty.” for consumers – with thanks to Dr. Izchak Barzilay, who graciously shared a phrase that he has used in his practice.

## GoToAPro Consumer Website

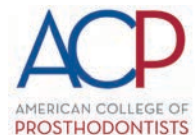
Debuting at the 2011 Annual Session was GoToAPro, the ACP’s new website for consumer audiences. GoToAPro delivers the message that consumers should put their oral health in the expert hands of a prosthodontist. That message is reinforced by video and photo galleries of prosthodontic success stories as well as a versatile new *Find a Prosthodontist* search with an integrated Google Maps interface. Consumers can explore frequently asked questions on Conditions & Symptoms and Treatment Options – or submit their own questions for ACP response. The mobile version of GoToAPro also offers user-friendly resources such as the *Find a Prosthodontist* search for smartphones.

## The New ACP Messenger

2011 saw a dramatic reinvention of the *ACP Messenger* into a full-color, consumer-focused magazine. Perfect for patients to browse in waiting rooms, the new *Messenger* features stories of lives transformed by prosthodontists. It also includes news about the accomplishments of ACP members and patient-accessible updates about the specialty. The new *Messenger* was launched in Scottsdale for the 2011 Annual Session as a limited print run special issue. Produced in collaboration with Palmeri Media Group, a quarterly publication schedule has been set for 2012.



Your smile.  
Our specialty.™



Advocating excellence  
in prosthodontics



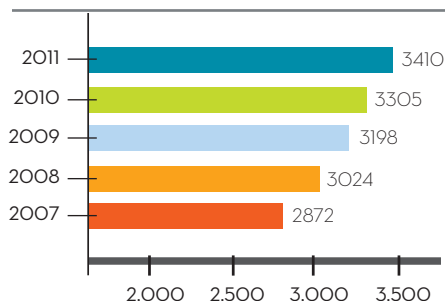
# ACP ACCOMPLISHMENTS 2011

## Communications

A Media Relations Manager was hired at the Central Office as part of the effort to garner media placements and establish the ACP in the media as the authoritative source for stories on prosthodontic and restorative procedures or oral health issues that, in the past, have been handled by general and “cosmetic” dentists. Throughout the next year, metrics will be tracked to determine the effectiveness of these efforts, such as Web statistics and the cost per member for public relations initiatives.

The ACP continued to develop a robust presence on social media, sharing health tips and news about prosthodontics on Facebook and Twitter – and offering videos for members to share on the ACP’s YouTube Channel.

ACP MEMBERSHIP GROWTH SINCE 2007



## Membership

Since 2007, the ACP has experienced a growth in membership every year – and 2011 was no exception. Included among more than 3,454 members was a 48% increase in student membership over the last six years. The ACP is the only organization recognized by the ADA to represent the specialty of prosthodontics.

## Education and Resources

Two continuing education courses were offered in 2011, and both were filled to capacity: February’s *Grow Your Prosthodontic Practice Revenues Through Ethical Marketing* in Las Vegas and September’s *Comprehensive Prosthodontic Review Course* in Chicago.

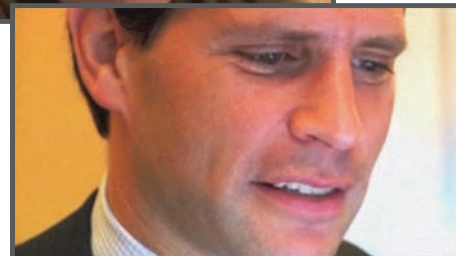
As prosthodontists know, every smile has its own story. Among the tools the ACP developed for its members in 2011 were several new, professional videos to promote their services.

For example, in *Julie’s Story*, a prosthodontist discovered that the roots of Julie’s discolored front teeth were dissolving and replaced them with implants and ceramic crowns. The results left Julie in awe, saying that her prosthodontist was “not only a clinician but an artist.”

When he was in high school, a baseball injury knocked out Hank’s front teeth. As an adult, the roots of his replacement teeth began to fracture. *Hank’s Story* describes how a prosthodontist was able to repair his smile and put him at ease every step of the way.

These and other educational videos are available on GoToAPro.org for ACP members to use on their own websites and in their practices.

Other new resources for members included a new patient education brochure, *Caring for Your Dentures*, which was an immediate hit. A Spanish translation is underway!



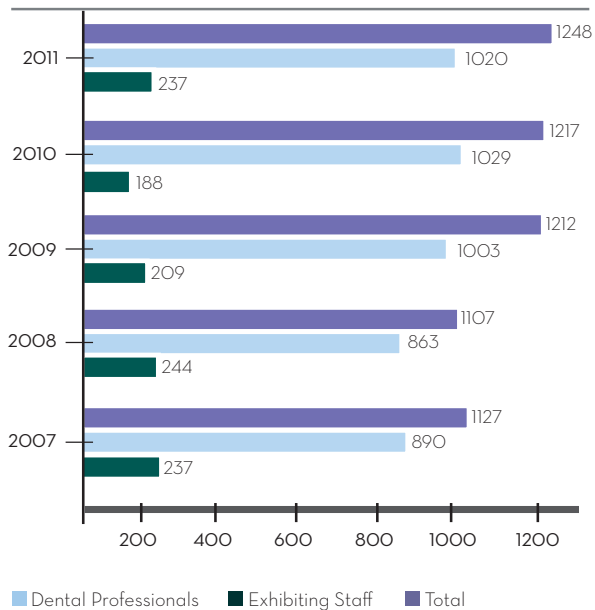
# ANNUAL SESSION HIGHLIGHTS



*The Student /New Prosthodontist Reception on Friday, Nov. 4 gave attendees an opportunity to meet and mingle with the brightest minds in prosthodontics.*

Matching the new record in membership totals, the 41st Annual Session in Scottsdale had the largest attendance of any meeting in ACP history.

## HISTORIC ANNUAL SESSION ATTENDANCE



The ACP's 41st Annual Session was held at the Westin Kirkland Resort in Scottsdale, Arizona from November 2-5, 2011. With the theme of *A Journey to Realize Excellence*, Program Chair Dr. Kenneth A. Malament welcomed more than a thousand attendees for a week of education and achievement in the art and science of prosthodontics. Sessions such as *Advances in Maxillofacial Prosthetics* and the *Bone Grafting* workshop exemplified the high level of continuing education that the ACP strives to offer.

At the President's Dinner on Friday, Nov. 4, after the presentation of awards for distinction in prosthodontics and the recognition of new Fellows, Dr. Lily T. Garcia was inducted as the 2012 President of the American College of Prosthodontists.

## ANNUAL SESSION HIGHLIGHTS



“The annual meeting of the ACP is without a doubt the most relevant continuing education pertaining to our specialty.”

- Dr. Louis F. Desantis

*Right: Dr. Ekaterini Antonellou in discussions at the Predoctoral Educators Meeting.*

*Top: A record number of attendees enjoyed four days of educational programs at the 2011 Annual Session.*



*Above: Dr. Gary R. Goldstein presented and organized the patient management session on Wednesday, Nov. 4.*

## ANNUAL SESSION HIGHLIGHTS



Above: Dr. Jonathan P. Wiens puts the finishing touches on his speech for the Annual Awards & President's Dinner.  
Top: Dr. Kenneth Malament greets attendees at the reception before the President's Dinner.

For the third year in a row, more than 1,000 dental professionals participated in the ACP's Annual Session – the premier conference for the prosthodontic specialty. A full schedule of world-class speakers covered topics such as dentures, patient psychology, implants and emerging technologies.



The ACP Education Foundation presented the inaugural Founder's Society Award to Dr. Jonathan L. Ferencz in recognition of his legacy of vision, leadership, service and dedication to the Foundation and the specialty of prosthodontics.

## ANNUAL SESSION HIGHLIGHTS



The Arizona Section of the ACP held a Free Oral Health Screening Event at the Central Arizona Shelter Services Dental Clinic in Phoenix on Wednesday, Nov. 2. Channel 3 TV News in Phoenix announced the free screening during a morning broadcast on the day of the event, while a field producer for the local ABC, CBS and FOX affiliates captured footage of the screening, as well as an interview with ACP Arizona Section President Dr. Perry Fraiman, who was instrumental in coordinating the event.

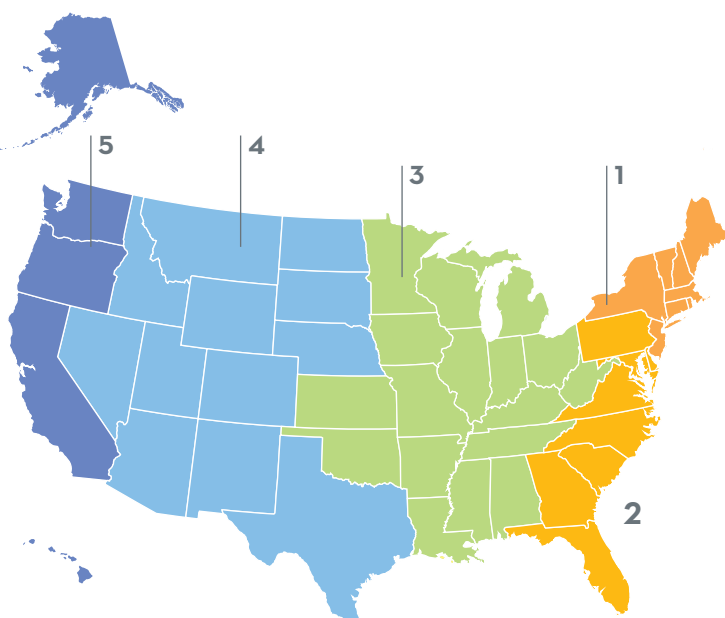


*Top: Dr. Douglas G. Benting performs a screening.  
Above and Left: Dental students and ACP members screen patients.*



# REGIONS MAP & SECTIONS OFFICERS

ACP Sections cover all 50 U.S. states, the U.S. Armed Forces, and members in 35 nations.



**1**

## Region 1 - Northeast

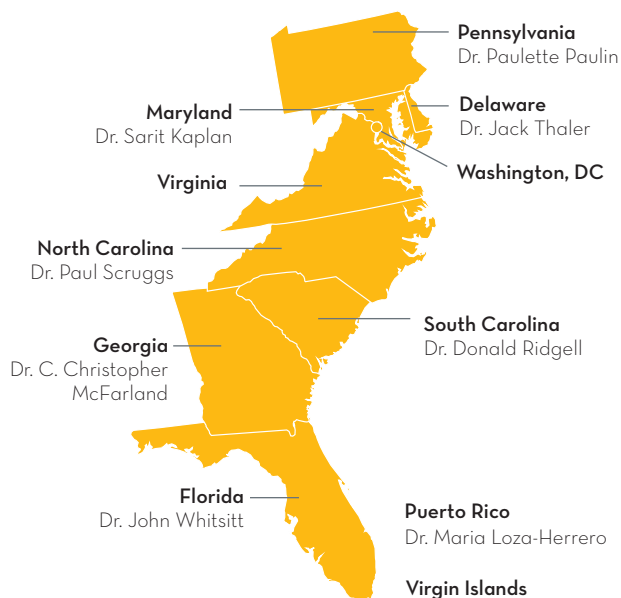
Dr. Lawrence E. Brecht, Regional Membership Director  
Dr. Steven M. Morgano, Alternate Membership Director



**2**

## Region 2 - Eastern

Dr. Terry M. Kelly, Regional Membership Director  
Dr. Mohammad Mazaheri, Regional Membership Director



# REGIONS MAP & SECTIONS OFFICERS

## 3 Region 3 - Central

Dr. Thomas J. Bloem, Regional Membership Director  
Dr. Lars O. Bouma, Alternate Membership Director



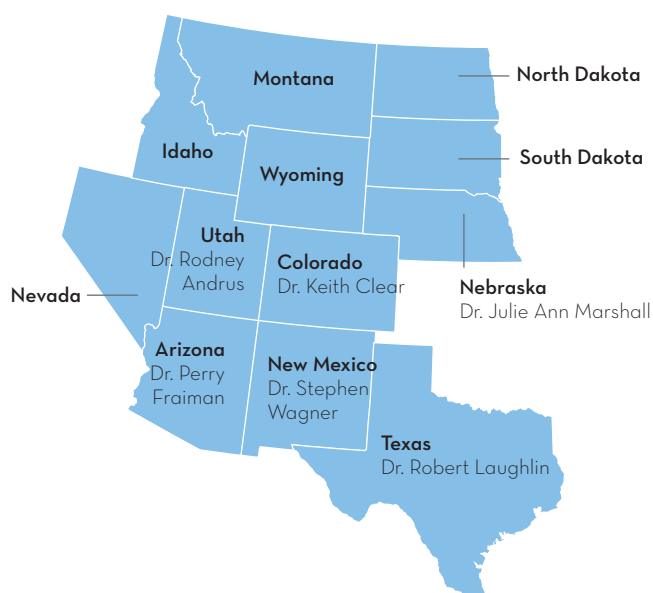
## 5 Region 5 - Pacific

Dr. Nadim Z. Baba, Regional Membership Director  
Dr. Jenny J. Chen, Alternate Membership Director



## 4 Region 4 - Rockies/Plains

Dr. Victoria A. Vickers, Regional Membership Director  
Dr. Douglas G. Benting, Alternate Regional Membership Director



## 6 Region 6 - Federal Services

Colonel Richard J. Windhorn,  
Regional Membership Director

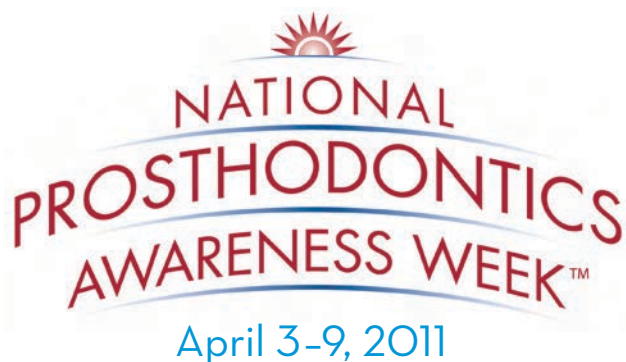
Captain Gerald T. Grant,  
Alternate Membership Director

Includes the Air Force, Army, Coast Guard, Navy  
and Veterans Administration

## 7 Region 7 - International

Dr. John P. Zarb, Regional Membership Director  
Dr. Guillermo Bernal, Alternate Membership Director

# NATIONAL PROSTHODONTICS AWARENESS WEEK



Tufts NPAW Oral Cancer and Denture Screenings.  
From left: Dr. Sujey Rodriguez, Assistant Professor; Dr. Talva (NM)  
and Dr. Tantiras (NM), esthetics fellows.

## Pro Bono Care/Oral Cancer Screenings

- **Illinois** – Dr. Derrick Williamson provided free oral cancer screenings and dental implant consultations.
- **Maryland** – Dr. Flavio Rasetto provided an oral cancer screenings at the Friendship Heights Community Center-Village Center. He screened 12 patients and referred 4 for additional services.
- **Massachusetts** – Drs. Mariano and Vergo provided oral cancer screenings and complimentary prosthodontic consultations.
- **Michigan** – Drs. Bloem and Hock treated patients from The Hope Clinic.
- **The Puerto Rico Section** along with the Coalition against Head and Neck Cancer hosted a series of oral cancer screenings for 250 patients.

- **Puerto Rico** – Dr. Maria Loza was invited to the strategic plan forum for the National Coalition for Early Cancer Detection.
- **Utah** – Dr. Rod Andrus' office provided 20 in office oral cancer screenings.
- **Tufts University** – Free denture and oral cancer screenings were offered daily in the clinic.
- **Montifiore Hospital** – Residents performed an in-service that included oral cancer screenings and denture care education.
- **The Ohio State University College of Dentistry** – Faculty and residents made a set of dentures for a homeless man.
- **Boston University GSDM** – Drs. Hideo Yamamoto and Shiro Kamachi along with residents provided oral cancer screenings and general oral check ups for 45 patients at the Health Family Day in Jamaica Plain, MA.

## Communications/Articles

- **Arizona** – Dr. Douglas Benting sent an eblast and newsletter to his referral network about a complex case and his ability to consult with dentists on other cases.
- **California** – Dr. David Pfeifer placed a press release about NPAW in the *Rossmoor News* and a question/answer article for the *Rossmoor TV Guide*. Dr. Ronald Koslowski published an article in the winter 2011 edition of *Dental Dimensions*, the *Bulletin of the San Fernando Valley Dental Society*. The article "The Role of the Complete Denture in Implant Treatment: Back to Basics" included a review of complete denture fabrication geared toward general dentists.
- **Maryland** – Dr. Raj Desai placed an article in the *Maryland Business Monthly* defining the specialty.
- **Massachusetts** – Drs. Mariano and Vergo had an article in the Health & Fitness section of *The Reminder* newspaper.
- **Michigan** – Dr. Felicia Wilson sent flyers to members of the community near her office. The Hope Clinic referred to NPAW and prosthodontics in their newsletter highlighting Drs. Bloem and Hock treating patients at the clinic.
- **Oregon** – Dr. Nader Rassouli ran a newspaper ad in the *Oregonian*; posted a sign in his office; and presented all of his dental reps with a flyer to distribute to all of the offices they visited for the week.
- **Pennsylvania** – Dr. Robert Bentz placed an announcement/news brief in *The Times Herald*. Dr. Thomas Balshi and Pi Dental posted their ad online and in local newspapers.
- **Utah** – Dr. Rod Andrus received declarations from the Governor of Utah and the Mayor of St. George; the NPAW logo was on the front page of the *St. George Senior Sampler Newspaper*.

# NATIONAL PROSTHODONTICS AWARENESS WEEK



*Left: Baylor (Back Row) Drs. Ken Chen (NM), Rich Derksen, Dennis Waguespack, Bill Nagy, Carlos Sevilla and Georgios Maroulakos. (Front Row) Drs. John Goodman, Maria Eager, Sven Bone, Carolina Cespedes and Annie Wilson.*

*Right: NYHQ Dr. Sid Sternberger*

- **University of Florida** – Announcements were posted to the College website.
- **University of Michigan** – An announcement was sent out from the Dean's office.
- **University of Detroit Mercy** – An announcement was sent out from the Dean's office.
- **Columbia University College of Dental Medicine** – The College hosted National Prosthodontics Awareness Week by electronically showing the NPAW poster throughout the medical campus. A video made by the New York Section of the American College of Prosthodontics and aired on *Fox News American Health Front* in January was shown in the registration area of the dental school and medical campus library atrium. Hundreds of hospital workers, students and patients gained insight into "What is a Prosthodontist?"
- **The Puerto Rico Section** is now part of a National Coalition for Early Cancer Detection, where the groups work together to develop a defined protocol for early detection and treatment.
- **The New York Section** celebrated NPAW by having posters, buttons and videos made and distributed to every program and residency. Section members organized events that took place at all major dental programs and hospitals around the New York area.
- The **ADA** added NPAW to the News Feed on their website.
- The **Company Dental Learning** promoted NPAW on their Facebook page.
- The **Dental Encyclopedia** promoted NPAW in their online news links.

- Dr. Guffey of **Mountain View Family Dentistry in Mesa** blogged on his practice site about prosthodontists and NPAW.
- The **Pacific Coast Society** of Orthodontists promoted NPAW on their website under 'News.'
- Dr. Tracy Hodge of **Pleasant Run Dental** promoted NPAW linked from the *ADA News*.

## Open Houses

- **Massachusetts** – Drs. Mariano and Vergo hosted a series of in-office educational programs.
- **Pennsylvania** – Dr. Thomas Balshi and Pi Dental Center hosted an open house for patients and prospective patients. There were refreshments, tours, looped slide show with trivia, before and after photos and definitions of what a prosthodontist is and what they do.
- **University of Michigan** – The graduate program hosted an open house for undergraduate students and had free pizza.
- **NYU College of Dentistry** – There was an open house with food and drinks. Post graduate students presented interesting cases and research posters. Over 35 people attended. Dr. Leila Jahangiri, a Chairman of the Department of Prosthodontics spoke about the current status of the profession as well as Dr. Igor Gerzon, President of the ACP's New York Section, who spoke about the future of prosthodontics.
- **Baylor College of Dentistry** – The Graduate Prosthodontics Dept provided daily tours of the clinic and laboratory and treatment planning assistance.

# NATIONAL PROSTHODONTICS AWARENESS WEEK

## Community Outreach - Public Presentations

- **California** – Dr. Pfeifer's video presentation taped at the John Muir Outpatient Clinic at Rossmoor was presented on Channel 28.
- **Michigan** – Dr. Thomas Bloem made a presentation to his local Rotary Club.

## Professional Presentations

- **California** – Dr. Nadim Baba presented for a lunch & learn for the California Section at UCLA for 1st and 2nd year students.
- **Canada** – Dr. John Zarb's practice hosted an evening lecture to the dental community focusing on the treatment options for the non-restorable single tooth. Dr. Zarb gave a lecture to the graduate residents at the University of Rochester (NY) regarding Evidence Based Decision Making in Implant Prosthodontics; and hosted a two day Implant Prosthodontics Treatment Planning Workshop for the Canadian Department of National Defense.
- **Michigan** – Dr. Richard Persiani received an award from the MDA House of Delegates and made a presentation on public television about what a prosthodontist is and the services they provide.
- **Utah** – Dr. Rod Andrus sent 300 letters offering case mentoring to area dentists.

## Lunch & Learns

- **University of Maryland Dental School** – The prosthodontic residents made a series of presentations to dental students and had a pizza dinner. There were 25 attendees.
- **UCLA** – Dr. Amerian Sones spoke to the dental students regarding prosthodontic private practice and senior residents reviewed some of their completed cases. The lunch was sponsored by the Pacific Coast Society for Prosthodontics.
- **Marquette** – Senior residents Drs. Kelly Beck and Mohammad Aljadi shared some of their prosthetic reconstructions with 50 – 60 members of the faculty, staff and students. The lunch was catered by Astra.
- **Stony Brook** – Dr Ken Kurtz, Associate Director, AEPP-NYU and Dr Amy Lomartire, a 1st year Resident in Prosthodontics and SUSB 2010 graduate presented at the invitation of Dr. Aaron Siegal. Drs. Kurtz and Lomartire delivered lectures in Maxillofacial Prosthetics to 2nd, 3rd and 4th year DDS students. Dr Kurtz spoke about congenital defects and Dr Lomartire lectured on acquired defects, "What is an Obturator?" Lunch for approximately 100 people was sponsored by the ACP NY Section.



Top: Stony Brook Drs. Aaron Siegal, Amalie Lomartire and Ken Kurtz.

Center: Ohio pros residents and Dr. Alejandro Peregrina, Ohio Section President and faculty member.

Bottom: UCLA Dr. Diana Ulrickso (resident), Dr. Amerian Sones (speaker), Drs. Stacy Yu, Andrea Henderson and Tran Hoang (residents).

# NATIONAL PROSTHODONTICS AWARENESS WEEK



- **The Ohio University College of Dentistry** – The graduate program hosted a lunch and learn for 106 first year dental students describing what prosthodontists do.
- **The California Section** hosted a lunch & learn at the UCLA School of Dentistry for first and second year students interested in prosthodontics. The section was also a sponsor for the UCLA Golf Tournament during NPAW week.

## Presentations

- **New York Technical College** – Dr. Lawrence E. Brecht, Chair of the 2011 NPAW Committee, spoke to 75 dental laboratory technical students on the relationship between our technical colleagues and prosthodontists and prosthodontics.
- **New York Hospital Queens** – The graduate prosthodontic program presented an in-service to the nursing staff. Presentations help the nursing staff to identify patients who could benefit from prosthodontic care.
- **Tufts University** – Presentations for dental students. Topics: *The Changing face of the specialty of prosthodontics* and *Maxillofacial prosthodontics: A subspecialty of prosthodontics*. A reception followed the program.
- **The Ohio State University** – Pros residents and faculty hosted a table at the ASDA Buckeye Expo.
- **Georgia Health Sciences University** – Residents presented 3 one-hour sessions to students ages 4 and up at the MACH Academy's Medical Week, June 13-17, where students spend the summer exploring education, career goals and aspirations.
- **University of Connecticut** – Residents promoted NPAW in the hospital cafeteria and at the South Windsor and Southington Senior Centers.
- **Loma Linda University** – Drs. Kore and Pappaterra visited Loma Linda Valley Care Center and presented on a panel describing typical dental issues encountered by the elderly.
- **Baylor College of Dentistry** – Table clinics and treatment presentations were held with refreshments for visitors.

## Proclamations

- Proclamations, letters of support and resolutions were received for Connecticut, Michigan, Minnesota, Utah, Puerto Rico, and the Army Dental Corps.

Top left: Tufts NPAW Lecture 2011. From left: Dr. Al-Deeb (NM), Dr. Al-Sagob (NM), Dr. Sujey Rodriguez (Faculty), Dr. Tantiras (NM), Dr. Shepherd Fellows (NM) and residents.

Center left: UConn Drs. Avinash Bidra, Guillermo Zapata and Marina Funtik.

Bottom left: UMI Drs. Renee Duff, instructor, Michael Rassoog, program director, and Carl Pogoncheff, resident fellows committee central rep.

# ACP EDUCATION FOUNDATION



The mission of the ACP Education Foundation (ACPEF) is to secure and steward resources with the aim of advancing prosthodontics. The ACPEF provides funding to support education, research and advance of the specialty and discipline of prosthodontics. The ACPEF has addressed its mission in the following ways:



## Support for Education:

- Continued funding of the digital resource library – Prosthopedia®. Served as a critical resource for all practitioners and educators by providing educational programs, model content, and materials (digital photos, videos, presentations) critical to developing the best in educational programs from individual lectures, to courses and even entire curriculum.
- Hosted the annual meetings of pre-doctoral and post-graduate prosthodontic educators in Chicago and during ACP annual session.
- Provided support for American Student Dental Association (ASDA) at their annual session as part of an on-going initiative to attract pre-doctoral dental students into the specialty of prosthodontics.
- Continued to support new graduate prosthodontic program development in Schools of Dentistry who currently have no program.

## Support for Research:

- Provided research scholarships, based on peer reviewed grant application mechanism.
- Supported the John J. Sharry Prosthodontics Research competition at the ACP Annual Session.
- Supported the Young Prosthodontic Innovator Annual Award.

## Support for Advancement of the Specialty/Discipline:

- Sponsored the 2011 Postgraduate Student Support Program, a package of ACP educational resources for more than 600 prosthodontic residents, which introduces the community of prosthodontics and information necessary to maximize their training and education.
- Sponsored prosthodontic residents' attendance at the 2011 ACP Annual Scientific Session.
- Supported efforts aimed at increasing the public awareness of the specialty during National Prosthodontists Awareness Week (NPAW).
- Supported the ACPEF Founders Society Award, established to recognize the founding members of the ACPEF Board of Directors and to recognize individuals who have served the Foundation in exemplary ways. The 2011 recipient was Dr. Jonathan Ferencz.

## Annual Appeal 2012:

The co-chairs of the 2011-12 Annual Appeal are Drs. Nadim Baba and Robert Humphries. All members are encouraged to donate to the Annual Appeal. We have secured 100% participation of both the ACPEF and ACP Board member this year. Funds from the appeal help offset operational expenses of the Foundation.

## Vision 2012 Capital Campaign:

We continue to receive payments on the Vision 2012 campaign, but these will drop significantly after 2012. Our ultimate goal is to increase the endowment to \$10 million to ensure the continuity of the Foundation well into the future, so the ACPEF Board is examining options for reaching this goal.

*(continued on next page)*

# ACPEF BOARD OF DIRECTORS



## Inaugural Planned Giving Campaign:

The ACPEF launched its "Legacy Circle" planned giving program at the 2011 annual session. A planned giving seminar featuring a planned giving expert from Loma Linda University was presented during the Annual Session in Scottsdale. This program offers members another opportunity to remember the ACP in their wills, through charitable trusts, etc., and will outline other planned giving opportunities for members to support the ACP and ACPEF.

## ACPEF-ACP Leadership Planning Meeting:

The ACPEF co-hosted a leadership planning meeting with its officers and the several ACP officers in January 2012 to discuss future fundraising strategy. In a follow-up to this meeting, the ACPEF and ACP are sharing the costs of a two part planning study to inform the development of strategic priorities for future ACPEF fundraising and ACP strategic initiatives.

Sincerely,

A handwritten signature in cursive script that reads "David A. Felton".

David A. Felton, D.D.S., M.S.  
ACP Education Foundation Chair



Seated left to right: Dr. Leonard B. Kobren, Dr. David L. Pfeifer, Dr. Karen J. Bruggers, Dr. David A. Felton, Dr. Stephen I. Hudis, Dr. Susan E. Brackett, Dr. Jonathan P. Wiens. Standing left to right: Ms. Nancy Deal Chandler, Mr. Scott Root, Dr. Gregory N. Guichet, Dr. Nadim Z. Baba, Dr. George Tysowsky, Dr. Jonathan L. Ferencz, Dr. Stephen D. Campbell.  
Not pictured: Dr. Lyndon Cooper, Dr. Thomas J. McGarry, Mr. Don Waters.

# ACPEF DONOR CONTRIBUTIONS



- Sponsored the 2011 Postgraduate Student Support Program, a package of ACP educational resources for more than 600 prosthodontic residents which provides an introduction to the community of prosthodontics and information necessary to maximize their training and education.
- Sponsored more than 300 ACP student members' attendance at the 2011 ACP Annual Session.
- Continued funding of the digital resource library - Prosthopedia,<sup>®</sup> which serves as a critical resource for all practitioners and educators by promoting best practices and providing educational programs, model content and materials (digital photos, videos, presentations) critical to developing the best in educational programs from individual lectures, to courses and even entire curricula.
- Hosted a meeting of the Prosthodontic Program Directors in 2011 to help establish a forward-looking specialty and accreditation standards that promote the continued growth of the specialty and programs.
- Supported the 2011 ACP Educators Meeting, a gathering of predoctoral and advanced program educators to focus on creating excellence in prosthodontic education. Following a successful outcome in changing the Commission on Dental Accreditation (CODA) Standards for predoctoral education, the group is now focused on establishing the best educational practices for addressing the new areas related to prosthodontic education including:
  - Recognizing the complexity of care and referring
  - Screening/Risk Assessment for Head and Neck Cancer
  - Application of EBD
  - Managing dental laboratory procedures
  - Application of emerging science and technology
- Provided support for a campaign to work with the American Student Dental Association as part of an initiative to attract the best and brightest of undergraduate dental students to prosthodontic specialty careers.
- Supported efforts in support of public awareness and National Prosthodontics Awareness Week<sup>™</sup> (NPAW<sup>™</sup>), April 3-9, 2011. Provided resources for an organized program to work with members and ACP Sections to promote the specialty, discipline and patient awareness.
- Provided new program development cultivation and support to establish new prosthodontic programs for some

ACP donors supported more than 600 residents with ACP student membership.



One figure represents five residents

- of the dental educational institutions that presently have no Advanced Prosthodontic Program.
- Funded prosthodontic-related research through the ACP Research Fellowship program, the John J. Sharry Research Awards Competition, and Annual Session Table Clinics.
- Provided support for the 2011 Young Prosthodontist Innovator Award to advance understanding of prosthodontic-related biological and/or materials systems, human behavior, cost and care of delivery as well as economic modeling and quality of life investigations.
- Supported prosthodontists as a key leadership/opinion resource as part of the ACP's Clinical Evaluators Network (CEN).
- Continued significant contributions and ongoing commitment to the Foundation's endowment, which has surpassed a significant milestone of \$2 million. The Foundation continues to work towards a goal of realizing a \$10 million endowment so that the continuity of the Foundation and the critical support it provides for prosthodontics can be ensured for generations to come.
- Committed to supporting the 2012 Digital Dentistry Symposium.
- Provided extensive ACPEF Donor Recognition and supported a successful 2011 Annual Appeal.
- Supported establishment of the ACPEF Founders Medallion Society in recognition of significant contributions to the ACPEF. Honored the first two Society Awardees in 2011.

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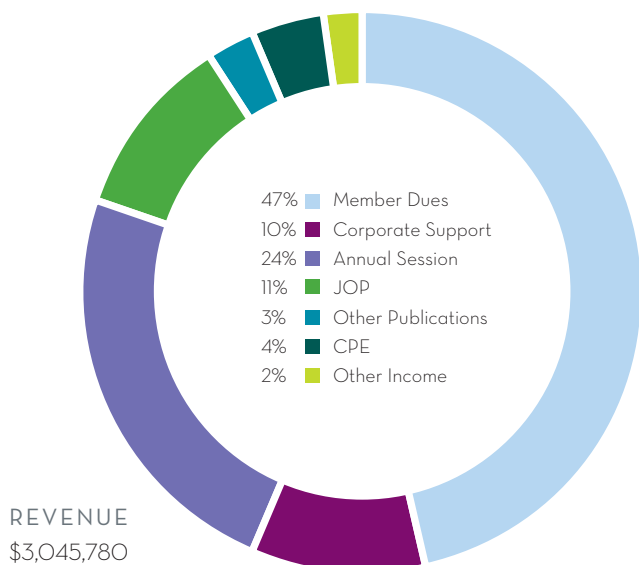
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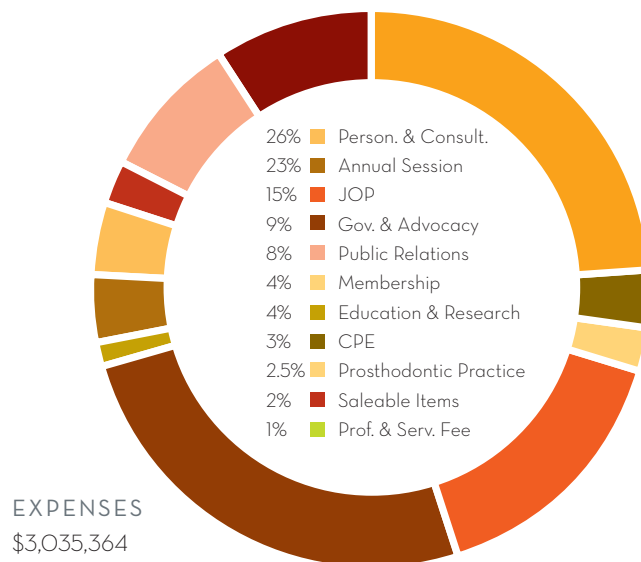
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Member Dues	\$1,440,540	47.30%
Corporate Support	313,000	10.28%
Annual Session	733,703	24.09%
Journal of Prosthodontics (JOP)	327,303	10.75%
Other Publications	85,529	2.81%
CPE	121,681	4.00%
Investments	(42,240)	-1.39%
Other Income	66,264	2.18%
<b>Total Revenue</b>	<b>\$3,045,780</b>	<b>100.00%</b>



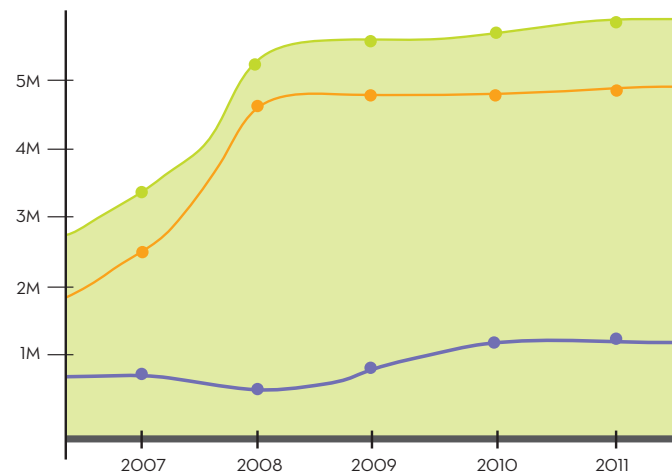
Annual Session	\$722,719	23.81%
CPE	105,131	3.46%
Saleable Items	72,907	2.40%
Journal of Prosthodontics (JOP)	465,771	15.34%
Personnel / Consultants	787,099	25.93%
Professional & Service Fees	37,785	1.24%
Membership	119,740	3.94%
Education & Research	120,963	3.99%
Prosthodontic Practice	80,193	2.64%
Public Relations	253,797	8.36%
Governance & Advocacy	269,259	8.87%
<b>Total Expenses</b>	<b>\$3,035,364</b>	<b>100.00%</b>

# 2011 FINANCIAL OVERVIEW

## 2011 Audited Statement of Financial Position

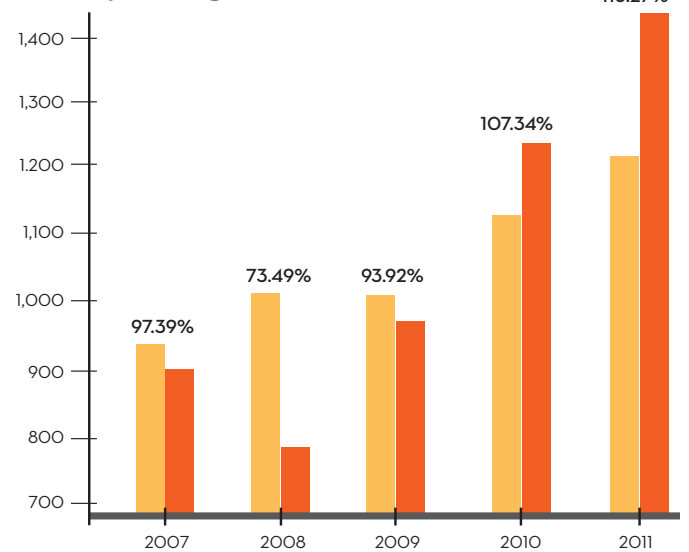
	CONSOLIDATED	ACP	ACPEF
Cash & Equivalents	1,146,770	612,087	534,683
Receivables	594,008	2,651	591,357
Inventories	50,591	50,103	488
Prepays	83,889	73,039	10,850
Investments	3,707,803	1,411,642	2,296,161
L/T Pledge Rec.	1,355,927		1,355,927
P P & E	120,909	120,909	
<b>Total Assets</b>	<b>7,059,897</b>	<b>2,270,431</b>	<b>4,789,466</b>
Acct Pay	189,659	189,659	
Grants Pay	-	-	-
Due to/from	-	(19,858)	19,858
Accrued Expenses	114,767	114,767	-
Deferred revenue	797,148	797,148	-
<b>Total Liabilities</b>	<b>1,101,574</b>	<b>1,081,716</b>	<b>19,858</b>
<b>Total Net Assets</b>	<b>5,958,323</b>	<b>1,188,715</b>	<b>4,769,608</b>

## Net Assets Historical Data



	2007	2008	2009	2010	2011
ACP	876,121	717,046	950,194	1,178,299	1,188,715
ACPEF	2,461,939	4,657,333	4,775,372	4,700,303	4,769,608
Consolidated	3,338,060	5,374,379	5,725,566	5,878,602	5,958,323

## ACP Operating Reserve Fund



	2007	2008	2009	2010	2011
Expenses	2,446,549	2,634,021	2,614,028	2,876,883	3,035,365
Goal (40%)	978,620	1,053,608	1,045,611	1,150,753	1,214,146
Balance	953,034	774,275	982,080	1,235,221	1,411,642
<b>% Goal Met</b>	<b>97.39%</b>	<b>73.49%</b>	<b>93.92%</b>	<b>107.34%</b>	<b>116.27%</b>



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