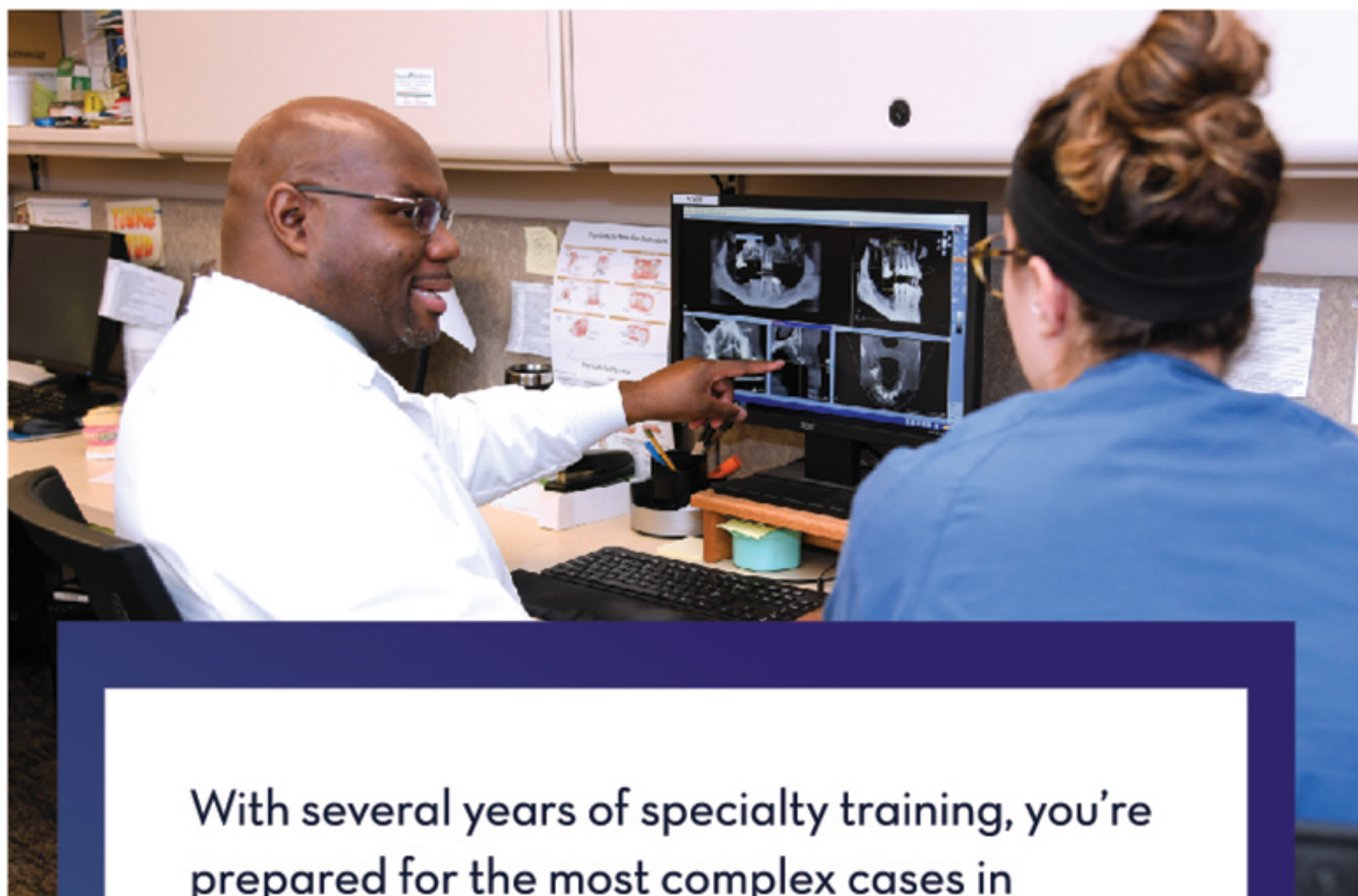




AMERICAN COLLEGE OF
PROSTHODONTISTS
Your smile. Our specialty.®

Practice Management

AUG. 10, 2019
CHICAGO



With several years of specialty training, you're prepared for the most complex cases in dentistry. But you're more than a prosthodontist. You're a business, too.

This course is designed for experienced practitioners, prosthodontists considering a career in practice, and office staff members who are interested in state-of-the-art strategies for reaching patients, increasing revenue, and building a cohesive, high-performing team.

From investment strategies to employee management and patient satisfaction, there are important questions that can have unique answers for each prosthodontist. This course will supplement your specialty training with practical wisdom and hard-earned experience from the world of private practice.



LEARNING OBJECTIVES

At the conclusion of this course, participants will be able to:

- Examine a prosthodontic practice in terms of factors that influence value and drive revenue.
- Assess the value and impact of marketing and outreach strategies.
- Navigate risks and follow best practices for sound business operations.

TARGET AUDIENCE

Prosthodontists, residents, dental students, and office staff.



PROGRAM CHAIR

Lars Bouma,
DDS, MS, FACP

SUPPORTERS

ACP EDUCATION
FOUNDATION

Advancing prosthodontics through education and research

CareCredit
Making care possible...today.

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& Heisel**
FINANCIAL SERVICES FOR THE
DENTAL AND MEDICAL PROFESSIONAL

AGENDA

7:30 – 8:00 a.m.	Registration and Continental Breakfast
8:00 – 9:30 a.m.	Practice Transitions: Understanding Your Entry or Exit Options Fred Heppner
9:30 – 10:00 a.m.	Coffee Break
10:00 – 11:00 a.m.	Marketing Your Practice: Setting Specialists Apart Online Laura Nadler, MA
11:00 a.m. – 12:00 p.m.	Human Resources: Avoiding Legal Minefields While Motivating Your Team Ali Oromchian, JD, LLM
12:00 – 1:00 p.m.	Buffet Lunch
1:00 – 2:30 p.m.	The Dentist's Guide to Medical Billing Christine Taxin
2:30 – 3:30 p.m.	Social Media to Grow Your Practice Rita Zamora
3:30 – 4:00 p.m.	Coffee Break
4:00 – 5:00 p.m.	Essential Insurance, Investment, and Planning Strategies for Prosthodontists Shawn Johnson
5:00 – 6:00 p.m.	Networking Reception

REGISTRATION & MEETING INFORMATION

Registration

Web: Prosthodontics.org
Phone: (312) 573-1260

Registration Fees

Members: \$95
Office Staff: \$125
Non-Members: \$350

Meeting Location & Hotel Accommodations

Conrad Chicago
101 E Erie St.
Chicago, IL 60611

Room Rate: \$195 single/double exclusive of applicable taxes/fees

Reserve your room online at <http://group.conradhotels.com/AmericanCollegeOfProsthodontists> by July 12, 2019. Please note that the ACP holds rooms for attendees based on past attendance history. Attendees are encouraged to reserve their rooms as early as possible. The ACP cannot guarantee that the block will not sell out.

Dress Code

Business Casual

Meals

If you have any special dietary restrictions or require Kosher or Vegan meals, please contact education@prosthodontics.org or call (312) 573-1260.

Cancellation Policy, Program Disclaimer & Code of Conduct

All cancellations are subject to a \$50 processing fee. Full refunds for registration minus the \$50 processing fee will be given only if written notice of cancellation is received 30 days prior to the course. A 50% refund will be given if written notice is after 30 days, up until one week prior to the course. No refunds will be given within one week prior to a course; therefore “no shows” will not be eligible for a refund. Notice of cancellation should be made in writing and sent to the ACP by email to education@prosthodontics.org or fax to (312) 573-1257.

All programs and events are subject to change and/or cancellation because of scheduling conflicts, low registration, and/or circumstances beyond the control of the ACP. The ACP is not responsible for travel expenses or penalties under any circumstances. In the event of a cancellation by the ACP, all registrants will receive a full refund of any registration fees paid. By attending the course, attendees agree to allow photographing, videotaping, audio-taping, or webcasting and for their image to be used by the ACP in association publications, on the ACP’s website, and in marketing and promotional materials.

The ACP is dedicated to providing a safe, harassment-free, and inclusive meeting experience for all participants. Participants in ACP meetings include members, registrants, guests, staff, speakers, sponsors, exhibitors, and Board members. The ACP does not tolerate harassment of meeting participants in any form. Any violations will be taken seriously and handled in accordance with the ACP’s code of conduct policy, which is posted at Prosthodontics.org.

Continuing Education Credit

The American College of Prosthodontists is an ADA-CERP Recognized Provider. ADA-CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA-CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. The American College of Prosthodontists designates this activity for 7 continuing education credits.



The American College of Prosthodontists is designated as an Approved PACE Program Provider by the Academy of General Dentistry. The formal continuing education programs of this program provider are accepted by AGD for Fellowship, Mastership and membership maintenance credit. Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. The current term of approval extends from 11/2/2018 to 10/31/2021. Provider ID# 214690



The American College of Prosthodontists is a National Board of Certification in Dental Laboratory Technology (NBC) approved continuing education provider for dental technicians. Continuing education credit awarded for participation in the CE activity may not apply toward license renewal in all states. It is the responsibility of each participant to verify the requirements of his/her state licensing board(s) and submit the form provided by the ACP to receive credit.