

STRATEGIC SPONSORSHIP OPPORTUNITIES



The American College of Prosthodontists is the premier prosthodontic organization – an educational and scientific association committed to the interests of academic educators, international influencers, and skilled specialists in implant and restorative dentistry.

To assist our corporate supporters in maximizing their exposure to this influential group, the ACP offers flexible sponsorship packages designed to fit a variety of budgets and a chance for premium visibility.



Your smile.
Our specialty®

SPONSORSHIP LEVELS AND BENEFITS

The ACP sponsorship program is built to provide maximum exposure throughout the year based on five sponsor levels.

You may reach a recognition level in one of two ways – choose items from the sponsorship opportunities on the following pages or make an unrestricted educational grant to support the ACP at the level you desire. The level of recognition is determined by the sponsor's total dollar contribution to the ACP sponsorship program for the calendar year, excluding ACP Annual Session Exhibit Booth and advertising fees.

To receive the full promotional benefits, sponsors should confirm their commitment no later than April 2, 2018. All sponsorship opportunities are offered on a first-come, first-served basis.

If you are interested in any of these sponsorship opportunities, please contact the ACP at hschambach@prosthodontics.org or (312) 573-1260.



SPONSORSHIP LEVELS AND BENEFITS

Recognition Item	5-Star \$75,000+	4-Star \$50,000+	3-Star \$25,000+	2-Star \$10,000+	1-Star <\$10,000
One exclusive email sent to all ACP members	✓				
Showcase article in the <i>ACP Messenger</i>	✓				
One web banner on the ACP Annual Session homepage (acp48.com)	✓				
Exclusive hotel room door drop with sponsor's product specification sheet or flyer	✓				
Product specification sheet or flyer in a general hotel room door drop	✓	✓			
One-time use of ACP member list	✓	✓			
Special sponsor level recognition signage at Exhibit Booth	✓	✓	✓		
Social media post thanking sponsor with logo	✓	✓	✓		
Logo in Annual Session registration brochure (April 2, 2018 deadline)	✓	✓	✓	✓	
Podium recognition at the ACP Annual Session from an ACP leader	✓	✓	✓	✓	
Complimentary Annual Session meeting registration(s)	6 registrations	4 registrations	2 registrations	1 registration	
Sponsor logo recognition in the ACP membership e-newsletter <i>Wednesday Wake-Up Call™</i>	✓	✓	✓	✓	
Logo recognition in the <i>ACP Messenger</i> 2019 winter issue	✓	✓	✓	✓	
Logo recognition in the ACP 2018 Annual Report (published in 2019)	✓	✓	✓	✓	✓
Sponsor recognition ribbons for all Annual Session exhibit personnel	✓	✓	✓	✓	✓
Logo placement in all Annual Session printed recognition materials and signage	✓	✓	✓	✓	✓

MENU OF OPPORTUNITIES BY PRICE POINT

Item	\$50,000	\$40,000	\$35,000	\$30,000	\$25,000	\$20,000	\$15,000	\$10,000	Page #
Amenity Sponsor Package	✓								4
Annual Awards & President's Dinner		✓							5
Digital Dentistry Symposium Elite Sponsorship*			✓						15
Welcome Reception				✓					5
Digital Dentistry Symposium Premier Sponsorship*					✓				15
Corporate-Sponsored Symposia					✓				10
Resident & New Prosthodontist Reception					✓				6
Annual Session Attendee Bag						✓			11
Patient Education Brochures						✓			11
Resident & Dental Student Digital Poster Session							✓		6
Digital Dentistry Symposium General Sponsorship*								✓	15
Specialized Signage								✓	14
Resident & New Prosthodontist Mentoring Center								✓	12
Item	\$8,000	\$5,500	\$5,000	\$2,500	\$1,500	\$1,000			Page #
Hotel Room Key Cards	✓								12
Notepads and Pens	✓								12
Schedule-at-a-Glance	✓								12
Annual Awards & President's Dinner Table		✓							5
Annual Session Badges			✓						12
Award Recipient Grant			✓						7
Membership Directory*			✓						16
Prosthodontic Review Course*			✓						16
Board Preparation Course			✓						10
Annual Session Giveaway Item			✓						12
Save the Date Giveaway Item			✓						13
Prosthopedica® Content Sponsor*				✓					17
Awards of Distinction				✓					8
Coffee Cups or Sleeves				✓					13
Afternoon Refreshment Break Cups or Napkins				✓					13
Raffle					✓				13
Hotel Door Drop Brochure					✓				13
Resident Scholarships							✓		9

* These opportunities are not restricted to exposure at the Annual Session, but serve the ACP and its members throughout the year.

48TH ANNUAL SESSION OF THE ACP

As the premier meeting for prosthodontists and dental laboratory technicians, the ACP Annual Session gathers more than 1,200 specialists annually. To assist our corporate supporters in maximizing their exposure to this very influential group, the ACP offers flexible sponsorship packages designed to fit a variety of budgets and a chance for premium visibility.

NEW Amenity Sponsor — \$50,000 Exclusive

Enhance the conference experience for the attendees by sponsoring valuable amenities. This package includes the following:

Conference Area WiFi

Be recognized as the first sponsor to provide attendees with complimentary WiFi throughout the meeting area. Sponsor will receive recognition in pre-meeting information, on the login info cards throughout the meeting space, on the webpage that confirms an individual has successfully connected, and the sponsor can choose the password, subject to ACP approval.

Professional Portrait Station

An estimated 600 attendees will pose for a professional headshot at the ACP Annual Session. This opportunity is highly utilized and appreciated by attendees, who use the headshots throughout the year. Sponsor will receive signage at the photo booth area, recognition in pre-meeting promotion, and in on-site meeting information.

Conference Lobby Pillar Signage

Welcome attendees with your own custom signage. In the conference lobby area where registration is located are four large pillars. Sponsor will have the opportunity to design custom signage wraps for each pillar—use the space to promote your company, a specific product or service, or create an interactive area by using the signage as a whiteboard space with a question for attendees to answer such as, “What are you most looking forward to at this year’s Annual Session?” or “What is one goal you have for your time at the 2018 ACP Annual Session?”

Device Charging Stations

A total of four (4) charging stations located in widely trafficked areas are available for sponsorship. The sponsor’s logo will be displayed on the graphics panel of each station.



EVENTS

Annual Awards & President's Dinner – \$40,000 Exclusive

Cap off the Annual Session by sponsoring the most celebrated event in our sponsorship program. This sponsorship includes special signage at the event, opportunity to provide napkins with company logo, GOBO light of logo, two (2) tables for your company, and exclusive seating near the President's table. By leaving the last mark on the conference attendees, your brand will be highly recognizable to prosthodontic buyers and professionals for years to come.

Welcome Reception – \$30,000 Exclusive

Be the first to welcome conference attendees by sponsoring the Welcome Reception. This fashionable Wednesday night event allows attendees to achieve one of their primary aims of the ACP Annual Session, which is reconnecting and networking with colleagues and friends. This item includes branded event wristbands, branded drink tokens for attendees, and special event signage. Sponsor has the opportunity to provide logoed napkins and/or an approved giveaway item during the event. 25 complimentary tickets will be provided for company representatives.



Resident & New Prosthodontist Reception – \$25,000

By sponsoring this popular event, you can connect your company to the future of the prosthodontic specialty. Not only will students, residents, and new prosthodontists enjoy the event, but decision makers of the industry will recognize your devotion to the growth of the profession. This item includes a display table for the sponsor and special event signage, a sponsor representative will be provided the opportunity to give brief remarks to the attendees, and sponsor has the opportunity to provide logoed napkins and/or an approved giveaway item at the event.

Resident & Dental Student Digital Poster Session – \$15,000 Exclusive

The dental student and prosthodontic resident poster sessions are presentations of research results, clinical outcomes, laboratory techniques, or topics of general interest to the Annual Session attendees.

This opportunity includes logo recognition in pre-meeting promotion, in the meeting program, and on the poster monitors. The sponsor will also have the opportunity to provide an image that will rotate on the monitors along with the digital posters. A sponsor representative may assist in the presentation of the winners and may provide a giveaway item for the six recipients, subject to ACP approval, at the Resident & New Prosthodontist Reception. Digital posters will be archived for viewing on the ACP website and the sponsor's image will be included.

Annual Awards & President's Dinner Table – \$5,500 Each

Don't miss the opportunity to enjoy the evening at your own table(s) with guests of your choice. This sponsorship includes ten (10) tickets per table to the dinner and table recognition at the event.



AWARDS/GRANTS

Award Recipient Grant – \$5,000 Exclusive

Each year, individuals are recognized for professional achievement in areas of distinction by the American College of Prosthodontists. Your grant support for this activity underwrites the program and permits the College to invite these individuals at no cost to attend the Annual Awards & President's Dinner and be publicly recognized by their peers. Your corporate support is recognized on the correspondence, invitation, appropriate signage, and in the *ACP Messenger*. This item does not include a table at the dinner.



Sponsored ACP Awards of Distinction – \$2,500 Exclusive

Each year, the ACP presents special recognition awards to distinguished members of the College. The sponsoring company will receive signage recognition on awardee recognition signage at the Annual Session, special recognition at the President's Dinner, special print recognition in the President's Dinner program and in the *ACP Messenger* winter issue, and appropriate signage at the event. Awards available for sponsorship are the following:

- **Dental Technician Leadership Award**

... honors members of the dental technician community who have demonstrated exceptional leadership and made significant contributions to the technician industry.

- **Clinician/Researcher Award**

... honors individuals for outstanding contributions to academic dentistry and the sciences and health professions.

- **Distinguished Service Award**

... honors individuals who have made significant contributions to the welfare and advancement of the College and/or specialty of prosthodontics, dentistry, science, and health professions.

- **Distinguished Lecturer Award**

... honors individuals for high quality original research representing a major contribution to prosthodontics, or significant contributions to the literature, teaching, or clinical applications.

- **Educator of the Year Award**

... honors dental educators for the outstanding contributions to the welfare and advancement of the College and/or specialty of prosthodontics, overall achievement to academic dentistry, and contributions to the sciences and health professions.

- **Major General Bill B. Lefler Federal Services Award**

... honors individuals in the federal services who exhibit excellence in the areas of leadership, patient care, mentorship, and service to the community.

- **Dan Gordon Award**

... honors the lifetime achievement of individuals who have contributed at the highest level to the welfare and advancement of the College and/or specialty of prosthodontics, dentistry, science, and health professions.

- **President's Award**

... honors individuals contributing outstanding vision and leadership for the welfare and advancement of the College and/or specialty of prosthodontics and contributions to the sciences or health professions.



RESIDENT SCHOLARSHIPS

Resident Scholarships – \$1,000 Each

With over 600 residents as members of the American College of Prosthodontists, we must ensure that the future of our specialty stays attuned to the cutting edge of innovation, research, and education. There is no better venue to accomplish this than the ACP Annual Session. Historically, the ACP receives 400+ applications for scholarships and it is the goal of the ACP and ACPEF to be able to fund all residents that wish to attend. For that reason, special opportunities have been created for sponsors that choose to participate. The deadline for recognition through this program is August 27, 2018.

	Platinum (15+ Residents)	Gold (10+ Residents)	Ruby (5+ Residents)	Emerald (1-4 Residents)
Networking opportunity with residents	✓			
Onstage recognition at Resident & New Prosthodontist Reception	✓	✓		
Photo opportunity with residents	✓	✓	✓	
Resident(s) interaction at corporate booth	✓	✓	✓	
Print recognition at the Annual Session	✓	✓	✓	✓
Announcement in the weekly <i>Wednesday Wake-Up Call</i> e-newsletter	✓	✓	✓	✓
Recognition on the ACP Annual Session website	✓	✓	✓	✓



INFORMATIONAL & EDUCATIONAL OPPORTUNITIES

Corporate-Sponsored Symposia – \$25,000 Each (3 slots available)

The Corporate-Sponsored Symposia offers you an opportunity to provide an exclusive continuing education program to ACP Annual Session attendees. This sponsorship includes CE approval through the ACP making the symposia part of the full continuing education program at the meeting. Recognition provided through special promotional signage at the event, in the program description in the registration brochure (April 2, 2018 deadline and descriptions for all three symposium must be received in order to be included), and on the ACP website. Items such as audio and visual equipment, refreshments, or special decorations are arranged directly with the hotel at the expense of the sponsor. There are three (3) exclusive symposia slots which will be offered on a first refusal basis and then on a first-come, first-served basis.

Board Preparation Course – \$5,000 Exclusive

This full-day course is designed to review the process of becoming a Diplomate of the American Board of Prosthodontics and attracts 100 attendees each year. This course includes signage and the opportunity to address the group, and give out an approved giveaway item, subject to ACP approval. A display table at the session room entrance will also be provided to the sponsor.



OTHER ITEMS AND OPPORTUNITES

Attendee Bag – \$20,000 Exclusive

This item spotlights your brand at the meeting as well as afterward with attractive bags which will be imprinted with your company's name and logo. The bag will be given to ACP Annual Session attendees and the sponsor may insert a product specification sheet or flyer in each bag. The ACP will be responsible for production of the bag.

Patient Education Brochures – \$20,000

Provide each attendee with a sample pack of eight (8) ACP brochures for use in their office as patient information resources. The brochures for each attendee will be packaged together with logo recognition on the front, noting that brochures are donated through the support of the sponsor. Available brochures include:

- Smile: Prosthodontic Intro for Patients*
- Perfect Your Smile: Esthetics*
- Dental Implants
- Dentures
- Caring for Your Dentures
- Don't Ignore Dry Mouth
- Oral Cancer
- TMJ/TMD: Pains in the Jaw

*Most requested ACP brochures



Resident & New Prosthodontist Mentoring Center – \$10,000 Exclusive

A designated area at the Annual Session will provide residents and young prosthodontists the opportunity to meet experienced ACP members and create mentoring relationships, investing in the next generation of prosthodontists. Sponsor will receive logo recognition in the email sent to residents and new prosthodontist attendees of the Annual Session to begin the mentoring meeting scheduling, signage at the designated area, recognition in Annual Session information, and a resident mailing list for one-time use.

Hotel Room Key Cards – \$8,000 Exclusive

Every time conference attendees open their hotel room doors, they will see your company's name and logo in their hand as the sponsor's full color image will be printed on one side of the hotel room key cards. The sponsor is responsible for production, coordination with the hotel, and costs.

Notepads and Pens – \$8,000 Exclusive

Notepads and writing instruments imprinted with your name and logo will be placed in the attendee registration bag and provided to all on-site meeting attendees. The sponsor is responsible for the production and shipping logistics and costs. The ACP will coordinate logistics on-site of including the items in the registration bags.

Schedule-at-a-Glance – \$8,000 Exclusive

All attendees keep this attractive, 4-color meeting schedule handy throughout the event to keep track of all four days of Annual Session activities, which includes the sponsor's full color image on the back panel. ACP will be responsible for production and coordination of the item.

Annual Session Giveaway Item – \$5,000 Exclusive

Keep your company's name in front of the ACP's unique audience of leaders in restorative and esthetic dentistry by sponsoring a branded commemorative giveaway item. Sponsor is responsible for providing the item, subject to ACP approval, and the ACP will coordinate logistics on-site of including the item in the registration bags for all meeting attendees.

Annual Session Badges – \$5,000 Exclusive

Capture the attention of more than a thousand attendees who will wear your company's name and logo around their neck throughout the entire event. Lanyards will be co-branded with the ACP Annual Session 2018 logo and your company's logo. The ACP will be responsible for production.



Save the Date Giveaway Item – \$5,000 Exclusive

Imprint your logo on the Save the Date for the 2019 ACP Annual Session in Miami, an item that will be provided to each attendee of the 2018 meeting. Sponsor is responsible for providing the Save the Date item, subject to ACP approval. The ACP will coordinate logistics on-site of including the item in the registration bags for all meeting attendees.

Food & Beverage Items – \$2,500 Each

(2 slots available for each item)

Envision ACP attendees carrying your logo with them throughout the meeting venue by providing your logo on one of the items below. Sponsor is responsible for providing the item, working with the ACP to receive approval. ACP will coordinate logistics with the catering staff.

- Coffee Cups or Sleeves
- Afternoon Refreshment Break Cups
- Afternoon Refreshment Break Napkins

Raffle – \$1,500 Each (2 slots available – Thursday & Friday)

Annual Session attendees will have the chance to enter into your company's raffle. The drawing will occur in the sponsor's booth and the sponsor's logo will be included on promotion of and on the ticket for the raffle which will be placed in the attendee bags. Raffle item must be \$300 or higher in value.

Hotel Door Drop Brochure – \$1,500 Per Item

This cost efficient opportunity reaches key prosthodontic professionals in a targeted way. The sponsor is responsible for the printing and shipment of the item. The ACP will cover the cost of hotel fees and will coordinate one delivery in an ACP meeting bag that hangs outside the door. Your door drop brochure, flyer, or item must fit in an 8.5" x 11" bag and be pre-approved by the ACP. Submission for approval and payment in full is due by September 24, 2018.



SPECIALIZED SIGNAGE OPPORTUNITIES

*Other signage on-site at the Annual Session is available.
These options include:*

**Escalator railing clings – \$2,500 each set
(two escalator sets available)**

**Elevators door wraps – \$5,000 for two elevators in one
elevator bank (2 elevator banks available)**

Floor graphics outside of the General Session Hall – \$5,000

Floor graphics outside of the Exhibit Hall – \$5,000

For each opportunity, the sponsor will be responsible for working directly with the exhibits company or hotel on the design and production of the signage and will be responsible for all production expenses.



ACP SPONSORSHIP OPPORTUNITIES

The following opportunities reach ACP members throughout the year.

Digital Dentistry Symposium – Multiple Levels

This innovative symposium, February 20-21, 2018, is designed for dental professionals who are interested in state-of-the-art digital solutions for the treatment of restorative patients. By enabling improved efficiency and collaboration, and delivering extraordinary clinical and esthetic results, digital technology is essential to practitioners who want to lead the future of integrated patient care. Attendees will learn best practices and see actual clinical workflows for digital treatments ranging from individual tooth restoration to complex rehabilitation.

With breakout sessions for non-owners, owners, and advanced operators, this symposium has been designed to meet the needs of practitioners who are new to the use of digital systems as well as those looking to deepen their expertise in the area. This symposium offers an intimate environment to network, share, and learn from the best and brightest minds in the digital dentistry space.



	Elite Sponsor \$35,000 <small>Limited to 1 Sponsor</small>	Premier Sponsor \$25,000 <small>Limited to 3 Sponsors</small>	General Sponsor \$10,000 <small>Limited to 6 Sponsors</small>
Exclusive hands-on course prior to formal program	✓		
Three sponsor hosted breakout sessions in the program	✓	✓	
Table top booth - draped table, two chairs, and power	✓	✓	✓
Four representative badges**	✓	✓	✓
Logo recognition on event signage	✓	✓	✓
Sponsor recognition in an email blast, on the Digital Dentistry webpage, and in social media promotion	✓	✓	✓
Two survey questions included in attendee post-meeting evaluation	✓	✓	✓

*Attendees will be asked to identify their level of knowledge and application of digital dentistry then each breakout will be asked to target the content towards the knowledge level of the attendees (i.e. one breakout will be for intermediate, second for advanced, and third for expert). Breakout sessions are subject to review and approval by the ACP Program Committee.

Prosthodontic Review Course

Seattle
Sept. 7-8, 2018



ACP PROSTHODONTISTS

Register at
Prosthodontics.org

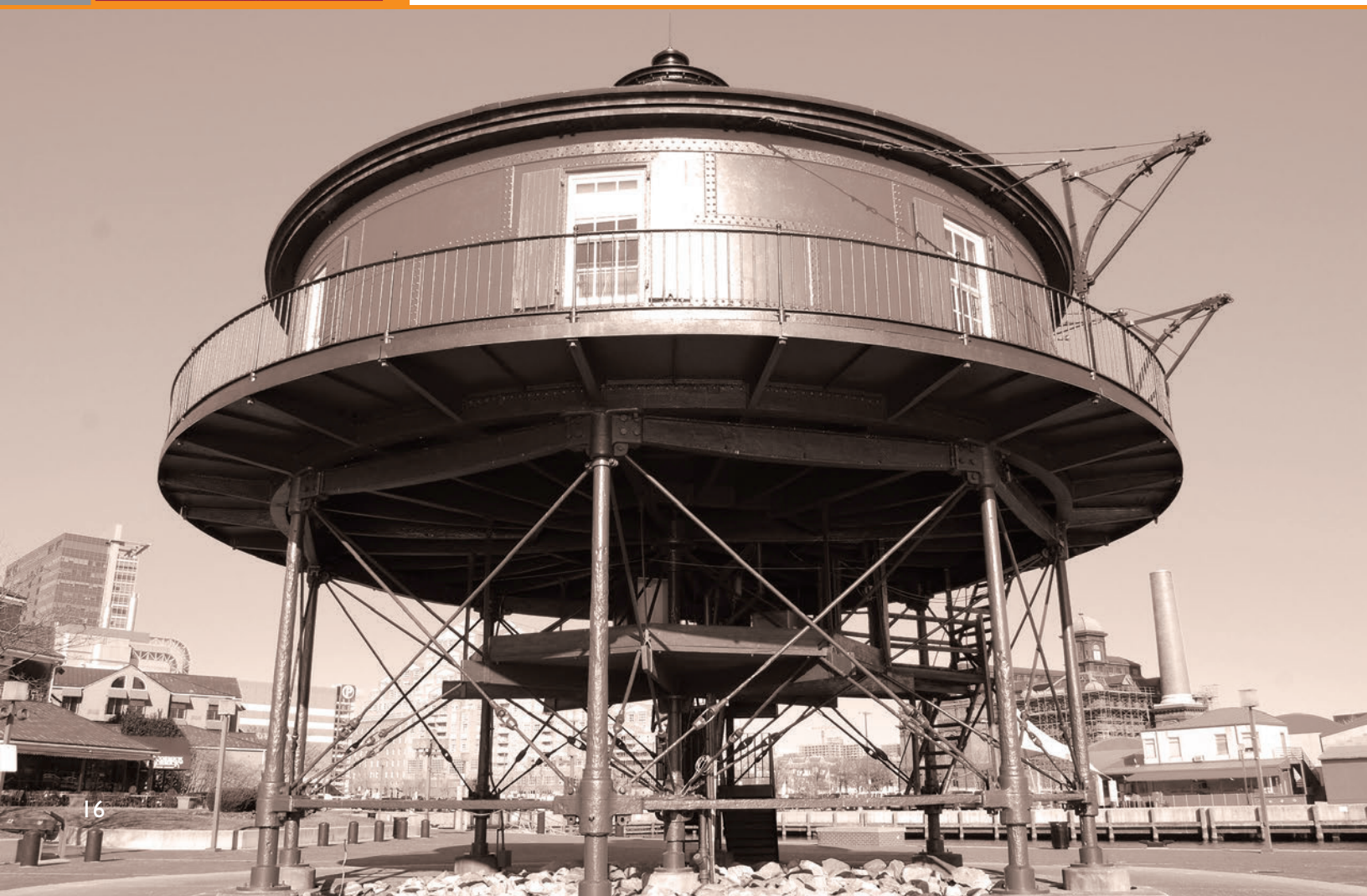
Prosthodontic Review Course – \$5,000 (5 slots available)

To be hosted September 7 - 8, 2018 in Seattle at the Renaissance Seattle Hotel, the ACP's popular two-day Prosthodontic Review Course is anticipated to have 100 attendees. The course is intended for practitioners who would like to stay up to date on the latest trends as well as prosthodontists who want to become board-certified, residents who are taking the board exam, and dental professionals who are interested in the specialty. Each sponsor will receive a draped table top booth with two chairs and power, four representative badges, logo recognition on event signage, logo recognition in the registration brochure mailed to all ACP members (April 13, 2018 deadline), logo recognition in an email blast, logo recognition on the Prosthodontic Review Course webpage, and recognition in social media promotion.



Membership Directory – \$5,000 (4 slots available)

In a recent survey, ACP members rated the Membership Directory as the most valuable member resource second only to the *Journal of Prosthodontics*. This popular item, with the sponsor's logo and a message of thanks on the front cover, is mailed to more than 3,000 ACP members. This is the most widely referenced publication by the ACP membership and an effective reminder throughout the year of the sponsor's support. The deadline for inclusion is April 2, 2018.



Prosthopedia® Content Sponsor – \$2,500

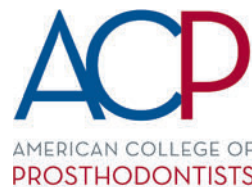
Prosthopedia® is one of the ACP's most utilized resources with 30,000 images, documents, and videos available for download. As a content sponsor, you are able to associate your corporate brand with educational materials while ensuring this vital resource endures for future generations of prosthodontists. The sponsor may choose which resource to sponsor and will receive one web banner on the content page for 12 months which will link to the web address of the sponsor's choice. The sponsor may provide a new web banner at any time.

OTHER SPONSORSHIP OPPORTUNITIES

Please note this list is preliminary and may be updated to include additional opportunities. The revised listing will be available at acp48.com and a copy may be requested by emailing hschambach@prosthodontics.org.

The ACP strives to build and maintain custom relationships that provide mutual value. If you're interested in a discussion that will identify the points of alignment between organizations, from which a plan to enhance our relationship may be created, please contact Holly Schambach, Corporate Relations, at (312) 573-1260 or hschambach@prosthodontics.org.

*Thank you for your interest in the
American College of Prosthodontists!*



Your smile.
Our specialty.®

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3-Star Sponsors



2-Star Sponsors



1-Star Sponsors

