



ACP Dental Technician Alliance Benefits

The ACP Dental Technician Alliance offers a variety of valuable benefits designed to recognize the significant role the dental laboratory technicians plays in the day-to-day operations of the prosthodontic practice. In addition to providing an opportunity to develop productive relationships and increase communications with other professionals, ACP offers an array of services:

- **Unified Voice** — The ACP regularly communicates and interacts with the American Dental Association Council on Dental Education and Licensure and the Commission on Dental Accreditation, as well as other dental specialty organizations, to discuss and remain up-to-date on key issues affecting the dental treatment partnership. In addition to passing this valuable information to our Alliance Technicians, the ACP actively promotes concerns of the dental care team. Being part of this network provides an opportunity to gain the support necessary to advance the work of certified dental technicians in your area.
- **Continuing Education** — The ACP is an ADA-CERP recognized provider of continuing dental education. Expand your professional knowledge and expertise at during Annual Session or one of the ACP's Center for Prosthodontic Education courses, which provide a balanced mix of clinical lectures, educational sessions and a variety of leisure activities. Alliance Technicians receive discounted registration rates to all ACP continuing education programs.
- **Public Relations and Marketing** — Increasing public and professional awareness of the value of the prosthodontist/dental technician team is an important goal of the College. This includes media placements regarding the prosthodontic care team (often with corporate support) and on-going marketing, advertising and public relations efforts. The redesigned ACP Web site is aimed at providing more valuable resources for Dental Technician Alliance members. Future enhancements include an exclusive Dental Technician Alliance search.
- **ACP Alliance Certificate and Logo Permission** — As an ACP Alliance Technician you will receive a *Certificate of Alliance* to distinguish you and your continued dedication to excellence. Also, opportunities are available to use the ACP Alliance trademark or trade name on letterhead, business cards, and in your local marketing programs.
- **Discounts on ACP Products Including Logo Pin** — As a member of the College, you qualify for significant discounts and exclusive sales on ACP-developed products including marketing materials, books and ACP merchandise

featuring an ACP Technician Alliance Logo Lapel Pin. Perfect for yourself or as a gift to a fellow Alliance member colleague.

- **Membership Referral Directory and ACP Communications** — With your annual dues, you will receive a subscriptions to the Colleges bimonthly journal, the *Journal of Prosthodontics* and the quarterly newsletter *Messenger*, as well as timely E-blast newsletters that all contain relevant articles and news about the prosthodontic profession and the College. You will also have access to the ACP Members Only area of the Web site containing valuable resources for you as an Alliance Technician and member of the College.