



ACP Member Activities Summary: National Prosthodontics Awareness Week™

Pro Bono Care/Oral Cancer Screenings

- **California** – Dr. Amerian Sones hosted an open house for the public offering complimentary oral cancer screenings.
- **Canada** – Drs. Izchak Barzilay, Effrat Habsha and John P. Zarb together with four staff volunteers conducted an Oral Health Cancer Screening at Meiglen Retirement Residence for 20 residents.
- **Maryland**
 - Dr. Flavio Rasetto hosted a free cancer screening at his office.
 - Drs. K. Michael Murphy, Gus Livaditis, Michael Linnan, Ghassan Sinada and Keith Boenning offered a free set of dentures for patients in need and oral cancer screenings.
- **New York** – Dr. Debra Cohn displayed an NPAW banner in her office and offered free oral cancer screenings for new patients.
- **Michigan**
 - Drs. Thomas Bloem and Douglas Hock treated a patient from The Hope Clinic.
 - Dr. Felicia Wilson offered complimentary dental consultations including x-rays to patients.

Communications/Articles

- **Arizona** - Letters to the Editor were written to 4 newspapers. 500 letters for case mentoring were sent to general dentist in the area.
- **California**
 - Dr. Mark George created NPAW flyers and brochures and distributed them to the public at St. Joseph Hospital and St. Joseph Hospital Cancer Center.
 - Regional Membership Director, Dr. David Guichet sent out the second mailing of his 8 page practice brochure with a cover letter about NPAW to 2000 individuals in Orange County; in addition the mailing was sent to 3000 Orange County Dental Society members and Dr. Guichet's referral base. He also wrote an article for the Orange County Dental Society titled "Did You Know?" about prosthodontics, prosthodontists and NPAW. This article was sent to the 23 Dental Society Executive Directors for consideration for their websites and publications.
 - Dr. David Pfeifer had an article placed in the Rossmoor News prior to the presentation. Aside from explaining the role of prosthodontists, he discussed medically compromised conditions and special needs outreach.
 - Dr. Nadim Baba sent letters to NPR and the Mayor of LA.
- **Illinois** – Dr. Mark Hutten displayed an NPAW poster in the patient waiting lobby of the Northwestern Dental Clinic and the staff wore NPAW wristbands.
- **Maryland**

- Dr. Youseff Obeid, spoke on the Mad About Town radio show on station WTOP about NPAW and explained about the care that prosthodontists provide.
- Drs. K. Michael Murphy, Gus Livaditis, Michael Linnan, Ghassan Sinada and Keith Boenning put together in the Baltimore area an ad in the city newspaper with the NPAW logo and "What is a prosthodontists?"
- **New York** – Dr. Lawrence Brecht spoke and answered caller questions on Sirius Radio *DocRadio* channel about prosthodontics and NPAW.
- **Michigan**
 - Dr. Robert Humphries sent out press releases to the Kalamazoo Gazette
 - Dr. Gary Johnson promoted prosthodontics while teaching at the University of Michigan Dental School.
 - Dr. Jonathan Wiens wrote a Healthy Talk article "Ask the Prosthodontist, Are dental implants for me?" for his local paper. It also highlighted his public presentation at the local libraries.
- **Oregon** – Dr. Nader Rassouili published an informational Ad in the Oregonian newspaper in the Monday Health section.
- **Utah** – Dr. Rod Andrus wrote a Letter to the Editor about NPAW for The Spectrum, the newspaper of Southern Utah.
- **Wisconsin** – Dr. Michael Kopecky and his patient Ms. Dianne Karnthaler were featured in an article about prosthodontics, NPAW and her treatment in the Greater Milwaukee Today newspaper.

Open Houses

- **California** – Dr. Amerian Sones hosted an open house for the public offering complimentary dental implant education seminars.
- **Massachusetts** – Drs. Vincent Mariana and Thomas Vergo hosted an open house for the community to learn more about prosthodontics and the benefits of treatment.
- **Michigan** – Dr. Thomas Bloem made opening remarks for the graduate program open house at the University of Michigan.

Community Outreach

- Public Presentations
 - California**
 - On March 10 Dr. David Pfeifer, NPAW Founder gave a one hour taped presentation with Q&A before a group of about thirty for Channel 28 community TV in Rossmore and Walnut Creek. Dr. Pfeifer had a few patients that attended. There were repeated viewing opportunities and a write-up appeared in their TV Guide.
 - Michigan**
 - Dr. Thomas Bloem spoke to his local Rotary Club.
 - Dr. Jonathan Wiens gave two presentations at local libraries. Topic: Are Dental Implants for Me?
 - Oregon** – Dr. Nader Rassouli distributed toothpaste to the local Roosevelt high school in Portland.
- Professional Presentations
 - California**

– Dr. Amerian Sones hosted an open house at her office for doctors and staff of the dental community.

– Dr. Mark George presented a lecture to Cypress College Hygiene program members titled “What is a Prosthodontist and When to Refer.”

Michigan – Dr. Robert Humphries is arranging to speak to local physicians during their CE sessions.

Minnesota – Drs. Brandon DeWitt and Timothy Peterson participated in a panel discussion at the Midwest Dental Laboratory Association meeting

Missouri - Dr. Brandon James of Prairie Village, KS, gave a presentation to UMKC, School of Dentistry junior and senior students about the specialty of prosthodontics. The seminar took place on Wed, Dec. 2, 2009. Ms. Cindy Ramirez from Vident provided lunch to the students. Dr. James’ presentation mainly consisted of showing clinical cases from his private practice and data supporting that the discipline of prosthodontics is a profitable and rewarding career option. The seminar was well received by the students.

Oregon – Dr. Nader Rassouli distributed the orange NPAW wristbands to his product reps, implant reps, general product reps, that visit approximately 8 offices each a week.

Pennsylvania – Dr. Mohammad Mazaheri gave numerous lectures to students about prosthodontics.

Study Clubs

- **New York** - Dr. Lawrence Brecht spoke about NPAW, prosthodontics and maxillofacial prosthetics to the Westchester Shore Study Club and the Prosthodontic Study Club at UMDNJ.
- **South Carolina** – Dr. Donald Ridgell along with the Medical University of South Carolina and the Free Medical Clinic hosted cancer screenings.