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TO
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NOVEMBER 3 – 6, 2010 HYATT REGENCY GRAND CYPRESS ORLANDO, FLORIDA

Featuring
Keynote Speaker
**Malcolm
Gladwell**

Malcolm Gladwell was named one of *Time Magazine's* 100 Most Influential People. He is the author of *"The Tipping Point: How Little Things Make a Big Difference,"* (2000) , *"Blink: The Power of Thinking Without Thinking"* (2005), and *"Outliers: The Story of Success"* (2008), all of which were No. 1 New York Times bestsellers. Gladwell has written that oral health care is not a luxury, which ties into the ACP's mission to serve the public and increase care to patients in need.

