



LAST UPDATED 4/7/2009

2009 ANNUAL SESSION SPONSORSHIP OPPORTUNITIES

ACP TECHNOLOGY FORUM-Saturday, November 7, 2009 9 AM – 12 PM

The ACP Technology Forum provides a format for demonstration, hands-on experiences and/or lectures to introduce your latest technologies to prosthodontists – the leaders in restorative and esthetic dentistry – as well as to highly trained and skilled lab technicians. Don't miss this opportunity to put your product or technology in the hands of this audience of high-end buyers and opinion leaders.

For your \$10,000 investment in the ACP Technology Forum you will have access to an individual presentation room (separate from your booth on the exhibit floor) to create programming that best conveys your product information to your customers – whether it's a lecture format, a demonstration, or a brief overview and a hands-on experience for some new product and/or technology

\$10,000 (does not include audiovisual, food or decorating need costs)

Welcome Reception-~~SOLD~~

Be the first to welcome all conference attendees by sponsoring the Welcome Reception. The popular Wednesday night Welcome Reception allows attendees achieve one of the primary aims of the ACP Annual Session – networking with colleagues and friends.

\$25,000

Sponsorship highlights:

- Company named as Official Meeting Sponsor
- Pre-Meeting Publicity of Event and Sponsor
- Acknowledgment on ACP Annual Session Web page
- Company logo in on-site program book
- Signage throughout Meeting and at Event
- Corporate Sponsor Ribbons for Exhibit Floor Personnel
- Opportunity to distribute approved item or materials to Welcome Reception guests

Attendee Continental Breakfasts

Help each and every conference attendee get the right start to a day of courses, exhibits, programs and networking by sponsoring breakfast – the first event of each meeting day.

\$25,000 (for both days)

Sponsorship highlights:

- Company named as Official Meeting Sponsor
- Pre-Meeting Publicity of Event and Sponsor
- Acknowledgment on ACP Annual Session Web page
- Company logo in on-site program book
- Signage throughout Meeting and at Event
- Opportunity to provide napkins with corporate logo
- Corporate Sponsor Ribbons for Exhibit Floor Personnel



Student/New Prosthodontist Reception-SOLD

Sponsor this enormously popular event and connect your company to the future of the prosthodontic specialty. More than 300 student and newly graduated prosthodontists attended this event in 2008 and the ACP anticipates another record-breaking crown in 2009. Take this opportunity to distribute products/materials to all in attendance and provide the students and new prosthodontists the chance to relax and unwind with the colleagues.

\$25,000

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- Acknowledgment on ACP Annual Session Web page
- Company logo in on-site program book
- Signage throughout Meeting and at Event
- Corporate Sponsor Ribbons for Exhibit Floor Personnel
- Opportunity to distribute approved item or materials to Reception guests

Exhibit Hall Lunches –SOLD Friday, Thursday available

Guarantee a packed exhibit hall and drive unprecedented traffic to your booth each day of the meeting by sponsoring one or both days of lunch in the exhibit hall for all attendees.

\$25,000 (each day)

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- Acknowledgment on ACP Annual Session Web page
- Company logo in on-site program book
- Signage throughout Meeting and at Event
- Corporate Sponsor Ribbons for Exhibit Floor Personnel
- Opportunity to distribute approved item or materials to Welcome Reception guests

Board Prep Course – full day course was sold out with over 160 seats – in 2009! This course is designed to review the process of becoming a Diplomate of the American Board of Prosthodontics. Presentations by recent successful examinees reflect their methods of preparation, presentation and thoughts concerning their quest for Diplomate status.

\$20,000

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- Company logo in on-site program book
- Signage throughout Meeting and at Event
- Corporate Sponsor Ribbons for Exhibit Floor Personnel



Tote Bags-SOLD

Attractive tote bags, imprinted with your company's name and logo are given to each ACP Annual Session attendee

\$15,000 (separate from the cost of purchasing, printing and shipping the bags)

Sponsorship highlights:

- Company named as Official Meeting Sponsor
- Pre-Meeting Publicity of Event and Sponsor
- Acknowledgment on ACP Annual Session Web page
- Company logo in on-site program book
- Signage throughout Meeting and at Event
- Corporate Sponsor Ribbons for Exhibit Floor Personnel

Exhibitors' Reception

After the first day of scientific session, draw traffic to the Exhibit Hall by sponsoring the Exhibitors' Reception. Meeting attendees gather in the Exhibit Hall to peruse the exhibits and connect with colleagues and exhibit personnel when there are no competing programs.

\$15,000

Sponsorship highlights:

- Company named as Official Meeting Sponsor
- Pre-Meeting Publicity of Event and Sponsor
- Acknowledgment on ACP Annual Session Web page
- Company logo in on-site program book
- Signage throughout Meeting and at Event
- Corporate Sponsor Ribbons for Exhibit Floor Personnel

Table Clinics-SOLD

The student table clinics are presentations of research results, clinical outcomes, laboratory techniques, or topics of general interest to the American College of Prosthodontists' members and guests. The table clinic format is poster presentation.

Two judged competitions are conducted at the table clinics session. One competition is for prosthodontic residents. Current graduate students or clinicians who have completed their graduate training during the year of the competition are eligible for the competition. The second competition is for dental students. Winners of the competitions receive cash awards and invitations to the Annual Luncheon as guests of the ACP.

\$5000

Sponsorship highlights:

- Company named as Official Meeting Sponsor
- Pre-Meeting Publicity of Event and Sponsor
- Acknowledgment on ACP Annual Session Web page
- Company logo in on-site program book
- Signage throughout Meeting and at Event



Company logo in abstract booklet
Corporate Sponsor Ribbons for Exhibit Floor Personnel

Internet Café-SOLD

The Internet Cafe offers an area for attendees to check their e-mail and to access the Internet. The Cafe will be equipped with computer stations, each connected to a high-speed Internet connection.

\$15,000

Sponsorship highlights:

Company named as Official Meeting Sponsor
Pre-Meeting Publicity of Event and Sponsor
Acknowledgment on ACP Annual Session Web page
Company logo in on-site program book
Signage throughout Meeting and at Event
Company logo and link placed on screens
Corporate Sponsor Ribbons for Exhibit Floor Personnel

Morning Coffee Break

Capture attendees' attention while they gather for a coffee break between sessions.

\$10,000 (both days)

Sponsorship highlights:

Company named as Official Meeting Sponsor
Pre-Meeting Publicity of Event and Sponsor
Acknowledgment on ACP Annual Session Web page
Company logo in on-site program book
Signage throughout Meeting and at Event
Corporate Sponsor Ribbons for Exhibit Floor Personnel

Schedule-At-A-Glance-SOLD

Folded size – 4" x 3" – Attendees keep this attractive, 4-color, complete meeting schedule handy throughout the meeting to keep track of all six days' activities.

\$5000

Sponsorship highlights:

Company named as Official Meeting Sponsor
Pre-Meeting Publicity of Event and Sponsor
Acknowledgment on ACP Annual Session Web page
4" x 6" 4-color Ad in Schedule-at-a-Glance
Signage throughout Meeting and at Event
Corporate Sponsor Ribbons for Exhibit Floor Personnel



Air Force, Navy, Army & VA Breakfasts

Take advantage of this special opportunity to honor our federal service members by sponsoring one of these four events. All four have become a traditional “must-attend” event for our members serving in the military and the Veteran’s Administration.

\$10,000

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- Acknowledgment on ACP Annual Session Web page
- Company logo in on-site program book
- Signage throughout Meeting and at Event
- Corporate Sponsor Ribbons for Exhibit Floor Personnel

Annual Awards/Presidents Dinner Friday, November 6, 2009

New this year to the 39th Annual Session is the Annual Awards Dinner; a combination of the previous years’ Annual Luncheon and President’s Dinner. Don’t miss the opportunity to enjoy the evening at your own table with guests you hand picked to join you. Our current ACP President Dr. Charles J. Goodacre will present the 2009 President’s Award. The 2010 ACP President Dr. Lyndon F. Cooper will also be inducted.

\$5,000 per table of 10

President’s Dinner Sponsors receive:

- * Ten tickets to the event
- * Signage at the entrance of the event
- * Table signage
- * Public recognition during President’s remarks

Attendee Give Away Items

Annual Session Conference Presentation CD

This is a great opportunity to reach every meeting attendee with a recorded copy of the scientific sessions. You may include your company logo and message on the interface and packaging, the CD will be provided to all paid attendees after the meeting.

\$20,000

ACP Annual Session Promotional Bookmarks-SOLD

Keep your company’s name in front of the ACP’s unique and expanding audience of the leaders in restorative dentistry by sponsoring the promotional bookmarks that will be included in registration materials on-site to be given to all meeting attendees.

\$7,500



Lanyards-SOLD

Your company's name will be prominently displayed throughout the meeting if you sponsor the ACP Annual Session lanyards, on which attendees wear their required badges. Lanyards provided by sponsors.

\$5,000

Jump Drives

Visibility: Wednesday through Saturday; company logo embossed on each jump drive provided to all attendees at registration. 2009 AS is "going green," and participants will be encouraged to copy program materials onto their jump drives in lieu of paper copies.

\$5000 privilege fee plus production and shipping costs.

Notepads

Your company logo will be on all of those scraps of paper everyone uses to jot notes, new friends' contact info, and meeting times and places for networking. Notepads imprinted with your name and logo will be in attendees' tote bags and on the tables where all business meetings are held.

\$5,000 privilege fee plus any printing and shipping costs of notepads.

Hotel Room Key Cards

Every time conference attendees open their hotel room doors, they will see your company's name and logo. The Key Card sponsor's full color logo will be printed on one side of the hotel room key cards.

\$5,000 privilege fee plus production costs

Pens-SOLD

Pens with your logo will be distributed in the attendee bags and will be available on all tables in common areas. Pens provided by sponsor.

\$5,000

Hotel Door Drop

This is a great opportunity to reach key prosthodontic professionals in a very targeted way. A copy of your door drop item must be pre-approved by the American College of Prosthodontists.

\$1000 per item/per day privilege fee plus hotel costs

Water Bottles

Reusable plastic water bottles with your logo will be distributed in the general session hall by all water coolers.

\$5000 privilege fee plus production and shipping costs.



Please note beginning in 2010 the ACP will be instituting a new level recognition program for all sponsors based on the total contribution for the annual session.

If you are interested please contact:

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